Television • Digital • Mobile

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Gray Television, Inc. Investor Presentation NYSE:GTN

May 2019

Updated for March 31, 2019 Financial Information



Leading the Industry with the Highest Quality Portfolio of Local Television Stations



NOTES: Financial data reflects results "as reported" except where Combined Historical Basis ("CHB") is noted. Revenue is presented net of agency commissions. Ratings data derived from Comscore, Inc. "Completed Transactions" includes all acquisitions or dispositions completed as of March 31, 2019. See Glossary at end for definitions.

If Appendix is not included, see full presentation located at <u>www.gray.tv</u> for Non-GAAP Reconciliations.

Gray Television's National Footprint



Recognized Industry Leader



Top Ranked Stations All-Day Ratings for All US TV Stations November 2018

#1 Ranked ABC Station #1 Ranked CBS Station #1 Ranked NBC Station

3 of the Top 4 stations 6 of the Top 10 stations 17 of the Top 25 stations 20 of the Top 50 stations Top Ranked 6PM Local Newscasts Newscast Ratings for All US TV Stations November 2018

#1 Ranked ABC Station **#1** Ranked CBS Station **#1** Ranked NBC Station

3 of the Top 3 stations 6 of the Top 10 stations 13 of the Top 20 stations 27 of the Top 50 stations

2019

NAB Leadership Foundation's Service to America Awards: Winner, Small Market Category, and 5 of 6 Finalists in Medium and Small Market Categories

57 Regional Edward R. Murrow Awards

Two First Place, 2019 Headliner Awards

Three Sigma Delta Chi Awards, Society of Professional Journalists

Consistent Growth from Superior Execution and Accretive Acquisitions – As Reported Basis









Robust Free Cash Flow Generation and Conversion





- (1) Interest expense estimated with incremental indebtedness and estimated cash interest relating to acquisition debt financing as if the acquisition debt financing had occurred on the first day of the period reported
- (2) As reported OCF is equal to Broadcast Cash Flow less Cash Corporate Expenses plus Pension Expense less Pension Contributions

Gray + Raycom: A Highly Complimentary Combination



- ✓ Transaction closed effective January 2, 2019
- ✓ ~\$3.6 billion enterprise value
- ✓ Purchase price represented a multiple of ~7.8x blended '17 / '18E CHB OCF, including \$80 million of year-1 expected annualized synergies and \$136 million estimated NPV of Raycom's NOLs



Components of Anticipated \$80 Million Synergy:

- Net Retransmission revenue increases resulting from contracted step-up of Raycom subscribers to Gray's retransmission rates
- Rationalization of station and corporate expenses and creation of more efficient operations
- Elimination of duplicative shared services and other costs
- Creation of more efficient corporate operations including insourcing professional services, consulting, systems and other rationalizations
- Elimination of select identified third party contracts
- Cost savings on technology and digital operations
- Termination of redundant contracts and other ancillary expenses

Potential for additional synergies after Year-1

Power of A Strong Portfolio

#2

#1

87/93 markets With #1 or #2 ranked local television station



Revenue per company filings shown in millions of dollars. TV Household estimates from Comscore shown in millions. Gray data is CHB. Meredith is based on calendar year ended 12/31/18; fiscal year ends 6/30. Nexstar/Tribune is shown on a combined basis prior to announced divestitures.

New Combined Scale



	Combined Historical Basis Three Months Ended March 31,							
		2019		2018	% Change 2019 to 2018		2017	% Change 2019 to 2017
	_			(\$ in milli	ions except per share c			
Revenue (less agency commissions):								
Total	\$	518	\$	484	7%	\$	458	13%
Total Broadcast	\$	481	\$	449	7%	\$	423	14%
Production Companies	\$	37	\$	35	6%	\$	35	6%
Political Only	\$	3	\$	9	-67%	\$	2	50%
Retransmission Only	\$	204	\$	162	26%	\$	130	57%
Operating Expenses (1) (3):								
Total	\$	439	\$	350	25%	\$	334	31%
Total Broadcast	\$	356	\$	300	19%	\$	288	24%
Production Companies	\$	35	\$	33	6%	\$	33	6%
Corporate and administrative	\$	48	\$	17	182%	\$	13	269%
Non-GAAP Cash Flow (2):								
Broadcast Cash Flow	\$	125	\$	154	-19%	\$	143	-13%
Broadcast Cash Flow Less Cash Corporate Expenses (3) Operating Cash Flow as defined in the 2019 Senior Credit	\$	79	\$	138	-43%	\$	131	-40%
Facility (3) (4)	\$	147	\$	158	-7%	\$	150	-2%
Free Cash Flow (5)	\$	73	\$	71	3%	\$	73	0%
Free Cash Flow per Diluted Shares	\$	0.74	\$	0.70		\$	0.87	

Excludes depreciation, amortization and (gain) loss on disposal of assets

See definition of non-GAAP terms and a reconciliation of the non-GAAP amounts to net income included elsewhere herein.

Amounts in 2017 have been reclassified to give effect to the implementation of Accounting Standards Update 2017-07, Compensation – Retirement Benefits (Topic 715) – Improving the Presentation of Net Periodic Pension Cost and Net Postretirement Benefit Costs ("ASU 2017-07"). OCF Q1 2019 as presented above includes a \$46 million add back for one time expenses relating to the Raycom Acquisition.

FCF Q1 2019 as presented above includes a \$46 million add back for one time expenses relating to the Raycom Acquisition.

New Combined Scale



	2018		2017	% Change 2018 to 2017		2016	% Change 2018 to 2016
_			(\$ in milli		lata)		
\$	2,167	\$	1,875	16%	\$	1,932	12%
\$	2,081	\$	1,790	16%	\$	1,849	13%
\$	86	\$	85	1%	\$	83	4%
\$	232	\$	31	648%	\$	185	25%
\$	668	\$	534	25%	\$	437	53%
\$	1,383	\$	1,295	7%	\$	1,232	12%
\$	1,224	\$	1,160	6%	\$	1,094	12%
\$	74	\$	71	4%	\$	70	6%
\$	85	\$	64	33%	\$	68	25%
\$	905	\$	671	35%	\$	790	15%
\$	820	\$	606	35%	\$	716	15%
\$	906	\$	684	32%	\$	802	13%
\$	522	\$	292	79%	\$	394	32%
\$	5.20	\$	3.42		\$	4.68	
	· \$* \$* \$* \$* \$* \$* \$* \$* \$* \$* \$*	\$ 2,167 \$ 2,081 \$ 86 \$ 232 \$ 668 \$ 1,383 \$ 1,224 \$ 74 \$ 85 \$ 905 \$ 820 \$ 906 \$ 522	\$ 2,167 \$ \$ 2,081 \$ \$ 86 \$ \$ 232 \$ \$ 668 \$ \$ 1,383 \$ \$ 1,224 \$ \$ 74 \$ \$ 74 \$ \$ 85 \$ \$ 85 \$ \$ \$ \$ 85 \$ \$ \$ \$ 85 \$ \$ \$ \$ 85 \$ \$ \$ \$ \$ 905 \$ \$ \$ 820 \$ \$ \$ 906 \$ \$ \$ 522 \$	(\$ in milli (\$ in milli (\$ in milli \$ 2,167 \$ 1,875 \$ 2,081 \$ 1,790 \$ 86 \$ 85 \$ 232 \$ 31 \$ 668 \$ 534 \$ 1,383 \$ 1,295 \$ 1,224 \$ 1,160 \$ 74 \$ 71 \$ 85 \$ 64 \$ 905 \$ 671 \$ 820 \$ 606 \$ 906 \$ 684 \$ 522 \$ 292	(\$ in millions except per share d \$ 2,167 \$ 1,875 16% \$ 2,081 \$ 1,790 16% \$ 2,081 \$ 1,790 16% \$ 2,081 \$ 1,790 16% \$ 2,081 \$ 1,790 16% \$ 2,081 \$ 1,790 16% \$ 2,081 \$ 1,790 16% \$ 2,081 \$ 1,790 16% \$ 232 \$ 31 648% \$ 668 \$ 534 25% \$ 1,383 \$ 1,295 7% \$ 1,383 \$ 1,295 7% \$ 1,383 \$ 1,295 7% \$ 1,224 \$ 1,160 6% \$ 74 \$ 71 4% \$ 85 \$ 64 33% \$ 905 \$ 671 35% \$ 905 \$ 671 35% \$ 906 \$ 684 32% \$ 906 \$ 684 32% \$ 522 \$ 292 79%	(\$ in millions except per share data) \$ 2,167 \$ 1,875 16% \$ \$ 2,081 \$ 1,790 16% \$ \$ 2,081 \$ 1,790 16% \$ \$ 2,081 \$ 1,790 16% \$ \$ 2,081 \$ 1,790 16% \$ \$ 2,081 \$ 1,790 16% \$ \$ 2,081 \$ 1,790 16% \$ \$ 2,081 \$ 1,790 16% \$ \$ 2,081 \$ 1,790 16% \$ \$ 2,081 \$ 31 648% \$ \$ 232 \$ 31 648% \$ \$ 668 \$ 534 25% \$ \$ 1,383 \$ 1,295 7% \$ \$ 1,224 \$ 1,160 6% \$ \$ 74 \$ 71 4% \$ \$ 85 \$ 671 35% \$ \$ 905 \$ 671 35% \$ \$ 820 \$ 664 32% \$ \$ 906 \$ 684 32% \$ \$ 522 \$ 292 79% <td< td=""><td>(\$ in millions except per share data) \$ 2,167 \$ 1,875 16% \$ 1,932 \$ 2,081 \$ 1,790 16% \$ 1,849 \$ 2,081 \$ 1,790 16% \$ 1,849 \$ 2,081 \$ 1,790 16% \$ 1,849 \$ 2,081 \$ 1,790 16% \$ 1,849 \$ 2,081 \$ 1,790 16% \$ 1,849 \$ 2,081 \$ 1,790 16% \$ 1,849 \$ 2,081 \$ 1,790 16% \$ 83 \$ 232 \$ 31 648% \$ 185 \$ 668 \$ 534 25% \$ 437 \$ 1,383 \$ 1,295 7% \$ 1,232 \$ 1,383 \$ 1,295 7% \$ 1,232 \$ 1,224 \$ 1,160 6% \$ 1,094 \$ 74 \$ 71 4% \$ 70 \$ 85 \$ 64 33% \$ 68 \$ 905 \$ 671 35% \$ 790 \$ 820 \$ 671 35% \$ 716 \$ 906 \$ 684 32% \$ 802 \$ 522 \$ 292 79% <td< td=""></td<></td></td<>	(\$ in millions except per share data) \$ 2,167 \$ 1,875 16% \$ 1,932 \$ 2,081 \$ 1,790 16% \$ 1,849 \$ 2,081 \$ 1,790 16% \$ 1,849 \$ 2,081 \$ 1,790 16% \$ 1,849 \$ 2,081 \$ 1,790 16% \$ 1,849 \$ 2,081 \$ 1,790 16% \$ 1,849 \$ 2,081 \$ 1,790 16% \$ 1,849 \$ 2,081 \$ 1,790 16% \$ 83 \$ 232 \$ 31 648% \$ 185 \$ 668 \$ 534 25% \$ 437 \$ 1,383 \$ 1,295 7% \$ 1,232 \$ 1,383 \$ 1,295 7% \$ 1,232 \$ 1,224 \$ 1,160 6% \$ 1,094 \$ 74 \$ 71 4% \$ 70 \$ 85 \$ 64 33% \$ 68 \$ 905 \$ 671 35% \$ 790 \$ 820 \$ 671 35% \$ 716 \$ 906 \$ 684 32% \$ 802 \$ 522 \$ 292 79% <td< td=""></td<>

Excludes depreciation, amortization and (gain) loss on disposal of assets. See definition of non-GAAP terms and a reconciliation of the non-GAAP amounts to net income included elsewhere herein. Amounts in 2017 have been reclassified to give effect to the implementation of Accounting Standards Update 2017-07, Compensation – Retirement Benefits (Topic 715) – Improving the Presentation of Net Periodic Pension Cost and Net Postretirement Benefit Costs ("ASU 2017-07").

Diversified Revenue









Strong Network and Distribution Positions







2019-20 Presents Attractive Opportunity

2019-20: Gray Serves Most of the Most Competitive Political Markets

2019 Gubernatorial Races

Gray Stations in All Three States – KY, LA, MS

February 2020 Presidential Nominating Contests

Gray Stations in All Four States – IA, NH, NV and SC

2020 535 House Races All Markets

2020 11 Gubernatorial Races Gray Stations in IN, MO, NC, ND, NH, VT, and WV

2020 34 Senate Races Gray Stations in All 9 Most Competitive Races* in AL, AZ, CO, GA, ME, MI, NH, NC and TX

* https://www.cnbc.com/2019/04/ 21/top-senate-races-in-2020-electioninclude-alabama-arizona-colorado.html

2020 Presidential Election

Gray Stations in 12 of 13 Cook Political Report's Lean or Toss-Up Electoral College Contests:

Arizona	Minnesota
Florida	Nebraska-02
Georgia	New Hampshire
Iowa	Nevada
Maine	North Carolina
Michigan	Wisconsin



2018 Political Revenue Per TV Household

Revenue per company filings shown in millions of dollars. TV Household estimates from Comscore shown in millions. Gray data is CHB. Meredith is based on calendar year ended 12/31/18; fiscal year ends 6/30. Nexstar/Tribune is shown on a combined basis prior to announced divestitures.



Successful Digital Media Initiatives

First Quarter 2019:

- ✓ **Over 2 Billion** Pageviews across Desktop, Mobile and App Platforms
- ✓ **Over 80 Million** Average Monthly Web Users (Q1 2019)
- ✓ **Over 85 Million** Video Plays Across All Digital Platforms
- **OTT Subs Doubled** between December 2017 and December 2018







Successful Integration of Acquisitions And Meaningful Deleveraging



Financial Leverage Net of All Cash



As Reported

Note: Financial leverage excludes preferred stock

- (1) Secured debt netting all cash on hand as of the respective balance sheet date
- (2) Operating Cash Flow ("OCF") as defined under the existing credit agreement, which includes adjustments for all transactions completed as of the respective balance sheet dates
- (3) For 2014, total debt netting all cash includes \$10 million in undrawn letters of credit
- (4) Last eight quarter average OCF as calculated in the applicable quarterly compliance certificate
- (5) As if Raycom acquisition was completed as of 12/31/2018

Secured Debt Netting All Cash⁽¹⁾ / OCF⁽²⁾

Unsecured Debt / OCF⁽²⁾

Staggered Debt Maturity Profile





Note: For illustrative purposes, excludes Incremental Term Loan B amortization

(1) Subject to required quarterly principal repayments of \$3.5 million that began March 31, 2019.



Appendix: Non-GAAP Reconciliations and **Glossary**



Reconciliation on As Reported Basis, in thousands:

	Three Months Ended March 31,			
	2019	2018	2017	
Net (loss) income	\$ (18,132)	\$ 19,945	\$ 10,505	
Adjustments to reconcile from net (loss) income to Broadcast				
Cash Flow:				
Depreciation	20,120	13,694	12,629	
Amortization of intangible assets	29,043	5,436	5,567	
Non-cash stock-based compensation	2,554	2,157	1,338	
Gain on disposal of assets, net	(10,093)	(821)	527	
Miscellaneous income, net (1)	(2,809)	(560)	(93)	
Interest expense	57,740	24,250	23,191	
Loss from early extinguishment of debt	261	-	2,540	
Income tax expense	2,873	6,400	7,329	
Amortization of program broadcast rights	10,021	5,346	5,222	
Payments for program broadcast rights	(14,228)	(5,474)	(5,119)	
Common stock contributed to 401(k) plan	-	-	7	
Corporate and administrative expenses excluding depreciation, amortization of				
intangible assets and non-cash compensation (1)	45,529	7,311	6,736	
Broadcast Cash Flow	122,879	77,684	70,379	
Corporate and administrative expenses excluding depreciation, amortization of				
intangible assets and non-cash stock-based compensation (1)	(45,529)	(7,311)	(6,736)	
Broadcast Cash Flow Less Cash Corporate Expenses	77,350	70,373	63,643	
Contributions to pension plans	-	-	(624)	
Interest expense	(57,740)	(24,250)	(23,191)	
Amortization of deferred financing costs	2,992	1,157	1,151	
Amortization of net original issue premium on 5.875% senior notes due 2026	(153)	(153)	(153)	
Purchase of property and equipment	(18,082)	(7,217)	(3,977)	
Reimbursements of property and equipment purchases	12,314	937	-	
Income taxes paid, net of refunds (2)	-	(8,451)	(256)	
Free Cash Flow (2)	\$ 16,681	\$ 32,396	\$ 36,593	
(1) Amounts in 2017 have been reclassified to give effect to the implementation of ASU 2017-07.				

(2) Amounts for the three months ended March 31, 2018 are per the Company's Current Report on Form 8-K/A, furnished to the SEC on May 9, 2018.



		Three Months Ended	
Reconciliation on Combined Historical Basis, in thousands:			
	2019	2018	2017
Net (loss) income	\$ (18,201)	\$ 20,269	\$ 7,488
Adjustments to reconcile from net (loss) income to Broadcast			
Cash Flow:			
Depreciation	20,120	21,943	20,917
Amortization of intangible assets	29,043	30,603	31,847
Non-cash stock-based compensation	2,554	2,157	1,338
Loss (gain) on disposals of assets, net	(10,093)	(550)	(2,206)
Miscellaneous income, net (1)	(3,615)	(388)	(1)
Interest expense	57,740	57,740	57,740
Loss from early extinguishment of debt	261	-	2,540
Income tax expense	2,873	5,190	6,638
Amortization of program broadcast rights	10,021	9,769	10,248
Common stock contributed to 401(k) plan excluding corporate 401(k) contributions	-	-	7
Payments for program broadcast rights	(14,228)	(9,897)	(10,145)
Corporate and administrative expenses excluding depreciation, amortization of			
intangible assets and non-cash compensation (1)	45,529	15,788	12,344
Other	2,515	1,740	4,002
Broadcast Cash Flow (1)	124,519	154,364	142,757
Corporate and administrative expenses excluding depreciation amortization of			
intangible assets and non-cash compensation (1)	(45,529)	(15,788)	(12,344)
Broadcast Cash Flow Less Cash Corporate Expenses (1)	78,990	138,576	130,413
Contributions to pension plans	-	-	(624)
Transaction costs and synergies	21,813	20,188	20,556
Dperating Cash Flow as defined in Senior Credit Agreement	100,803	158,764	150,345
Interest expense	(57,740)	(57,740)	(57,740)
Amortization of deferred financing costs	2,992	2,992	2,992
Amortization of net original issue premium on 5.875% senior notes due 2026	(153)	(153)	(153)
Preferred dividends	(13,000)	(13,000)	(13,000)
Purchase of property and equipment	(18,082)	(12,646)	(9,319)
Reimbursements of property and equipment purchases	12,314	937	-
Income taxes paid, net of refunds		(8,451)	(256)
Free Cash Flow	\$ 27,134	\$ 70,703	\$ 72,869

(1) Amounts in 2017 have been reclassified to give effect to the implementation of ASU 2017-07.



Reconciliation on As-Reported Basis, in thousands:

	Year Ended December 31,			
	2018	2017	2016	
Net income	\$ 210,803	\$ 261,952	\$ 62,273	
Depreciation	53,883	51,973	45,923	
Amortization of intangible assets	20,570	25,072	16,596	
Non-cash stock based compensation	6,661	8,303	5,101	
(Gain) loss on disposal of assets net	(16,405)	(74,200)	329	
Miscellaneous (income) expense net (1)	(5,507)	(657)	(610)	
Interest expense	106,628	95,259	97,236	
Loss from early extinguishment of debt	-	2,851	31,987	
Income tax (benefit) expense	76,847	(68,674)	43,418	
Amortization of program broadcast rights	21,416	21,033	19,001	
Non-cash 401(k) expense	4,285	16	29	
Payments for program broadcast rights	(21,789)	(21,055)	(18,786)	
Corporate and administrative expenses excluding				
depreciation, amortization of intangible assets and				
non-cash compensation (1)	35,967	27,184	36,441	
Broadcast Cash Flow (1)	493,359	329,057	338,938	
Corporate and administrative expenses excluding				
depreciation amortization of intangible assets and				
non-cash compensation (1)	(35,967)	(27,184)	(36,441)	
Broadcast Cash Flow Less Cash Corporate Expenses (1)	457,392	301,873	302,497	
Contributions to pension plans	(2,500)	(3,124)	(3,048)	
Interest expense	(106,628)	(95,259)	(97,236)	
Amortization of deferred financing costs	4,630	4,624	4,884	
Net amortization of original issue (premium) discount				
on senior notes	(610)	(610)	(779)	
Purchase of property and equipment	(69,975)	(34,516)	(43,604)	
Reimbursements of property and equipment purchases	14,217	-	-	
Income taxes paid net of refunds	(33,972)	(1,984)	(14,588)	
Free Cash Flow	\$ 262,554	\$ 171,004	\$ 148,126	

(1) Amounts in 2017 have been reclassified to give effect to the implementation of ASU 2017-07.



		Year Ended			
Reconciliation on Combined Historical Basis, in thousands:	December 31,				
	2018	2017	2016		
Net income	\$ 280,899	\$ 600,156	\$ 153,625		
Depreciation	85,422	85,029	83,436		
Amortization of intangible assets	116,428	124,070	129,261		
Non-cash stock based compensation	14,622	13,720	7,340		
(Gain) loss on disposal of assets net	(7,091)	(74,251)	595		
Miscellaneous (income) expense net (1)	8,825	(27,639)	(1,145)		
Interest expense	230,960	230,960	230,960		
Loss from early extinguishment of debt	-	5,403	31,987		
Income tax (benefit) expense	73,383	(356,864)	72,431		
Amortization of program broadcast rights	40,751	40,115	40,671		
Non-cash 401(k) expense	4,285	16	29		
Payments for program broadcast rights	(41,397)	(40,098)	(41,287)		
Corporate and administrative expenses excluding					
depreciation, amortization of intangible assets and non-cash compensation (1)	84,895	64,363	73,623		
Other	12,551	5,660	8,270		
Broadcast Cash Flow (1)	904,533	670,640	789,796		
Corporate and administrative expenses excluding depreciation amortization of					
intangible assets and non-cash compensation (1)	(84,895)	(64,363)	(73,623)		
Broadcast Cash Flow Less Cash Corporate Expenses (1)	819,638	606,277	716,173		
Raycom synergies	80,000	80,000	80,000		
Contributions to pension plans	(2,500)	(3,124)	(3,048)		
Other	8,458	1,136	8,442		
Operating Cash Flow as defined in our Senior Credit Agreement	905,596	684,289	801,567		
Interest expense	(230,960)	(230,960)	(230,960)		
Amortization of deferred financing costs	11,968	11,968	11,968		
Net amortization of original issue (premium) discount on senior notes	(610)	(610)	(779)		
Preferred dividends	(52,000)	(52,000)	(52,000)		
Purchase of property and equipment	(88,257)	(57,368)	(69,773)		
Reimbursements of property and equipment purchases	14,217	84	-		
Income taxes paid net of refunds	(38,272)	(63,684)	(66,088)		
Free Cash Flow	\$ 521,682	\$ 291,719	\$ 393,935		
(1) Amounts in 2017 have been reclassified to give affect to the implementation of ASU 2017-07					

(1) Amounts in 2017 have been reclassified to give effect to the implementation of ASU 2017-07.



Reconciliation of Total Leverage Ratio

Reconciliation of Total Leverage Ratio, Net of All Cash, in thousands except for ratio:

	 Eight Quarters Ended March 31, 2019
Net income	\$ 443,118
Adjustments to reconcile from net income to operating cash flow as defined in our Senior Credit Agreement:	
Depreciation	113,347
Amortization of intangible assets	69,118
Non-cash stock-based compensation	16,182
(Gain) loss on disposals of assets, net	(101,226)
Miscellaneous (income) expense, net	(1,565)
Interest expense	236,436
Loss from early extinguishment of debt	572
Income tax (benefit) expense	3,717
Amortization of program broadcast rights	47,248
Common stock contributed to 401(k) plan	4,294
Payments for program broadcast rights	(51,953)
Pension expense	(1,432)
Contributions to pension plans	(5,000)
Adjustments for stations acquired or divested, financings and expected synergies during the eight quarter period	736,636
Professional fees related to acquisitions and divestitures	 30,851
Operating Cash Flow as defined in our Senior Credit Agreement	\$ 1,540,343
Operating Cash Flow as defined in our Senior Credit Agreement, divided by two	\$ 770,172
	 March 31, 2019
Adjusted Total Indebtedness:	
Total outstanding principal, including current portion	\$ 3,966,529
Capital leases and other debt	
Cash (unrestricted)	 (224,650)
Adjusted Total Indebtedness, Net of All Cash	\$ 3,741,879
Total Leverage Ratio, Net of All Cash	 4.86

Non-GAAP Terms



From time to time, Gray supplements its financial results prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP") by disclosing the non-GAAP financial measures Broadcast Cash Flow, Broadcast Cash Flow Less Cash Corporate Expenses, Operating Cash Flow as defined in Gray's Senior Credit Agreement, Free Cash Flow and Total Leverage Ratio, Net of All Cash. These non-GAAP amounts are used by us to approximate the amount used to calculate key financial performance covenants contained in our debt agreements and are used with our GAAP data to evaluate our results and liquidity. These non-GAAP amounts may be provided on an As-Reported Basis as well as a Combined Historical Basis.

"Broadcast Cash Flow" or "BCF"	Net income plus loss from early extinguishment of debt, corporate and administrative expenses, broadcast non- cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash 401(k) expense, less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast rights and network compensation revenue
"Broadcast Cash Flow Less Cash Corporate Expenses"	Net income plus loss from early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash 401(k) expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast rights and network compensation revenue
"Free Cash Flow" or "FCF"	Net income plus loss from early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, amortization of deferred financing costs, any income tax expense, non-cash 401(k) expense, pension expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast rights, trade income, network compensation revenue, contributions to pension plans, amortization of original issue premium on our debt, capital expenditures (net of reimbursements) and the payment of income taxes (net of any refunds received)
"Operating Cash Flow" or "OCF"	Defined in Gray's Senior Credit Agreement as net income plus loss from early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash 401(k) expense and pension expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast rights, trade income, network compensation revenue, and cash contributions to pension plans
"Total Leverage Ratio, Net of All Cash"	Our Total Leverage Ratio, Net of All Cash is determined by dividing our Adjusted Total Indebtedness, Net of All Cash by our Operating Cash Flow as defined in our Senior Credit Agreement, divided by two. Our Adjusted Total Indebtedness, Net of All Cash represents the total outstanding principal of our long-term debt, plus certain other obligations as defined in our Senior Credit Agreement, less all cash. Our Operating Cash Flow as defined in our Senior Credit Agreement, divided by two represents our average annual Operating Cash Flow as defined in our Senior Credit Agreement for the preceding eight quarters

These non-GAAP terms are not defined in GAAP and our definitions may differ from, and therefore not be comparable to, similarly titled measures used by other companies, thereby limiting their usefulness. Such terms are used by management in addition to and in conjunction with results presented in accordance with GAAP and should be considered as supplements to, and not as substitutes for, net income and cash flows reported in accordance with GAAP.

Disclaimer, Definitions, and Non-GAAP Financial Data



This presentation contains certain forward looking statements that are based largely on Gray Television, Inc.'s ("Gray", "Gray Television", "GTN" or the "Company") current expectations and reflect various estimates and assumptions by Gray. These statements may be identified by words such as "estimates", "expect," "anticipate," "will," "implied," "assume" and similar expressions. Forward looking statements are subject to certain risks, trends and uncertainties that could cause actual results and achievements to differ materially from those expressed in such forward looking statements. Such risks, trends and uncertainties which in some instances are beyond Gray's control, include Gray's inability to complete the integration of our acquisition of Raycom, the inability to achieve expected synergies therefrom on a timely basis or at all, or our inability to complete recently announced transactions, estimates of future retransmission revenue, future expenses and other future events. Gray is subject to additional risks and uncertainties described in Gray's quarterly and annual reports filed with the Securities and Exchange Commission from time to time, including in the "Risk Factors," and management's discussion and analysis of financial condition and results of operations sections contained therein. Any forward looking statements in this presentation should be evaluated in light of these important risk factors. This presentation reflects management's views as of the date hereof. Except to the extent required by applicable law, Gray undertakes no obligation to update or revise any information contained in this presentation beyond the published date, whether as a result of new information, future events or otherwise.

Combined Historical Basis reflects financial results that have been compiled by adding Gray's or Raycom's, as applicable, historical revenue and broadcast expenses of the stations acquired in the Completed Transactions and subtracting the historical revenues and broadcast expenses of stations divested in the Completed Transactions as if they had been acquired or divested, respectively, on January 1, 2014 (the beginning of the earliest period presented).

Combined Historical Basis financial information does not include any adjustments for other events attributable to the Completed Transactions except "Broadcast Cash Flow," "Broadcast Cash Flow Less Cash Corporate Expenses," "Operating Cash Flow," "Operating Cash Flow as Defined in the Senior Credit Agreement" and "Total Leverage Ratio, Net of All Cash" each give effect to expected synergies, and "Free Cash Flow" on a Combined Historical Basis gives effect to the financings and certain expected operating synergies related to the Completed Transactions. "Operating Cash Flow," "Operating Cash Flow as Defined in the Senior Credit Agreement" and "Total Leverage Ratio, Net of All Cash" on a Combined Historical Basis also reflect the add-back of legal and other professional fees incurred in completing acquisitions. Certain of the Combined Historical Basis financial information has been derived from, and adjusted based on, unaudited, unreviewed financial information prepared by other entities, which Gray cannot independently verify. We cannot assure you that such financial information would not be materially different if such information were audited or reviewed and no assurances can be provided as to the accuracy of such information, or that our actual results would not differ materially from the Combined Historical Basis financial information if the Completed Transactions had been completed at the stated date. In addition, the presentation of Combined Historical Basis, "Broadcast Cash Flow," "Broadcast Cash Flow Less Cash Corporate Expenses," "Operating Cash Flow," "Operating Cash Flow as Defined in the Senior Credit Agreement," "Total Leverage Ratio, Net of All Cash," "Free Cash Flow," and the adjustments to such information, including expected synergies resulting from such transactions, may not comply with GAAP or the requirements for pro forma financial information under Regulation S-X under the 23 Securities Act.

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