

# Gray Television, Inc. Investor Presentation

**NYSE:GTN** 

May 21, 2018 Edition Updated for March 31, 2018 Financial Information

If Appendix is not included, see full presentation located at <a href="www.gray.tv">www.gray.tv</a> for Non-GAAP Reconciliations.

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ALL COMBINED HISTORICAL BASIS DATA PRESENTED FOR GRAY IS ADJUSTED FOR ALL COMPLETED TRANSACTIONS UNLESS OTHERWISE NOTED.

This presentation contains certain forward looking statements that are based largely on Gray's current expectations and reflect various estimates and assumptions by Gray. These statements may be identified by words such as "estimates", "expect," "anticipate," "will," "implied," "assume" and similar expressions. Forward looking statements are subject to certain risks, trends and uncertainties that could cause actual results and achievements to differ materially from those expressed in such forward looking statements. Such risks, trends and uncertainties, which in some instances are beyond Gray's control, include the impact of recently completed and announced transactions, estimates of future retransmission revenue, future expenses and other future events. Gray is subject to additional risks and uncertainties described in Gray's quarterly and annual reports filed with the Securities and Exchange Commission from time to time, including in the "Risk Factors," financial statements, and management's discussion and analysis of financial condition and results of operations sections contained therein, which reports are made publicly available via its website, www.gray.tv. Any forward-looking statements in this presentation should be evaluated in light of these important risk factors. This presentation reflects management's views as of the date hereof. Except to the extent required by applicable law, Gray undertakes no obligation to update or revise any information contained in this presentation beyond the published date, whether as a result of new information, future events or otherwise.

•See the glossary to this presentation for the definition of certain capitalized terms used herein. Reconciliations of the company's non-GAAP measures of broadcast cash flow, broadcast cash flow less cash corporate expenses, operating cash flow as defined in Gray's senior credit agreement, free cash flow and the total leverage ratio, net of all cash are contained in the Appendix.

•This full presentation, including the Appendix, can be found at <a href="https://www.gray.tv">www.gray.tv</a> under Investor Relations –Presentations.



# High Quality, Diverse Station Group

**57** 

57 markets with owned and/or operated stations

200+

Over 200
total
program
streams
across 103
stations

100+

Over 100
"Big 4"
network
program
streams

24

24 markets with two or more "Big 4" network affiliations



40 channels



29 channels



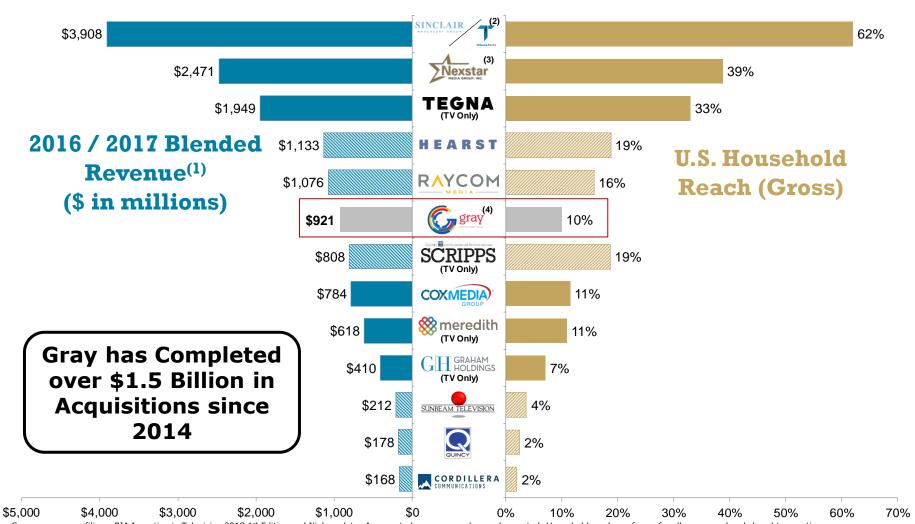
20 channels





# gray Tokylor \* Digital \* Modile

# Gray Continues to Prudently Grow its Scale...



Source: company filings, BIA Investing in Television 2018 1st Edition and Nielsen data; As-reported revenue numbers unless noted; Household reach pro forma for all announced and closed transactions

<sup>(1)</sup> Private companies (Hearst, Raycom, Cox, Sunbeam, Quincy and Cordillera) based on BIA '16/'17 blended revenue (including retransmission estimates) from O&O stations and digital subchannels

<sup>2)</sup> Sinclair pro forma for acquisition of Tribune; based on combined '16/'17 revenue of \$4,634 million less \$726 million BIA advertising and retrans revenue estimate for announced divestiture of 23 stations

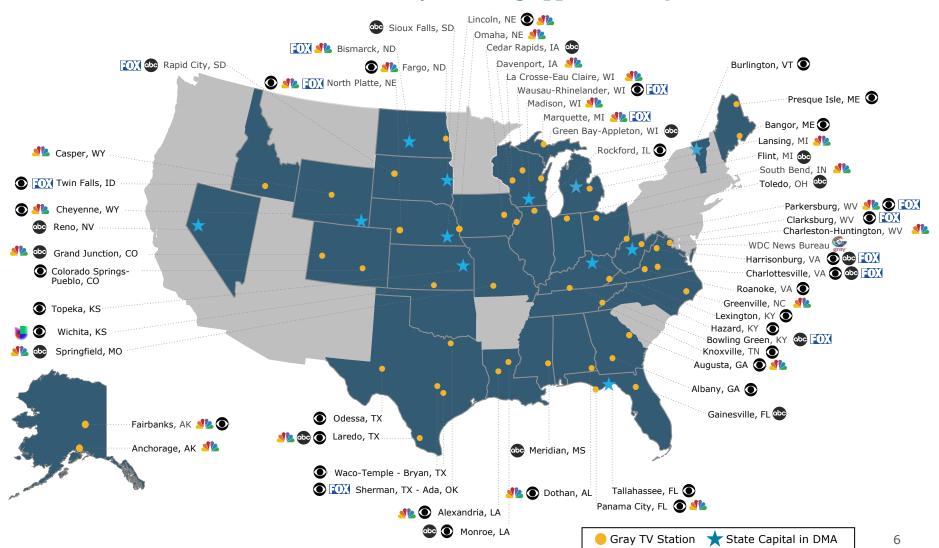
<sup>(3)</sup> Nexstar pro forma for Media General; based on reported unaudited pro forma combined '16/'17 revenue

<sup>4)</sup> Gray '16/'17blended revenue presented on a Combined Historical Basis



# **Gray National Footprint**

### Ranked #1 or #2 in all of our 57 Markets | Reaching approximately 10.4% of US TV households





### The Importance of #1





**Price Leadership** 



**Share of Market Ad \$** 



**Network and News Ratings** 



**Reinvest in Business** 

### Highly Ranked News Franchises Drive Traffic

- Dominate local and political revenue with highly-rated news platforms
- #1 Stations can secure more than half of a market's political ad buys
- Greater purchasing power and leverage with MVPDs, programmers, and other vendors
- Deliver higher margins
- Maximize free cash flow
- Exploit best practices
- · Attract and retain high quality talent
- Leverage Washington DC News Bureau

# Gray Leads in Household Ratings – November 2017



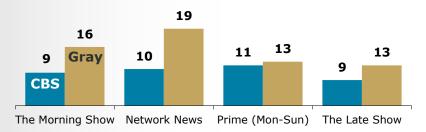
#1	Gray's primary stations had the HIGHEST average all-day DMA Household Rating (M-S 6a-2a) across ALL network and affiliate group owners
#1	Gray's national Household Share average exceeds all major affiliate news programs
#1 or #2	In ALL 57 markets in OVERALL AUDIENCE RANKING - #1 in 40 Markets
#1 or #2	In ALL 57 markets in NEWS RANKING - #1 in 40 Markets
+96%	Amount by which Gray's 6PM newscasts outperform the national average
+64%	Amount by which Gray's late local newscasts outperform the national average
7,200	Hours of original LOCAL CONTENT produced in November 2017

# Network Programs Over-Index on Gray's Stations

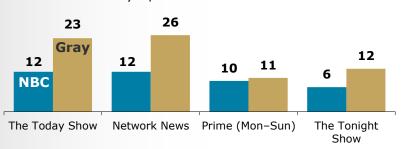
ABC, CBS, and NBC perform far better on Gray's stations than national averages across all key day-parts



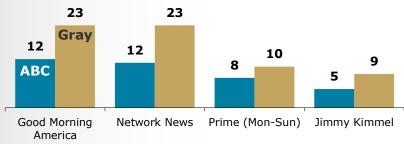




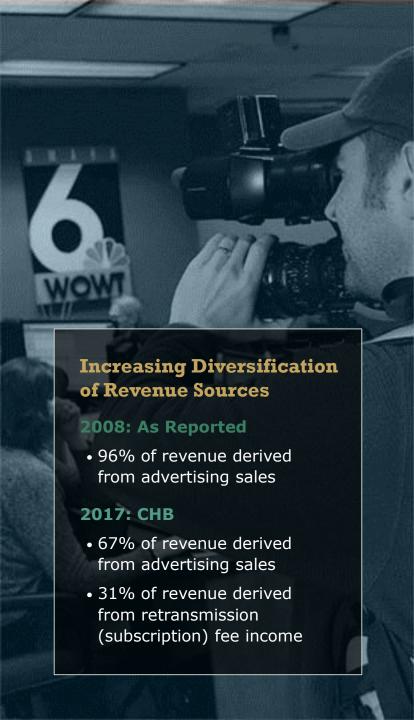
NBC vs. Gray | November '17 Household Share



ABC vs. Gray | November '17 Household Share

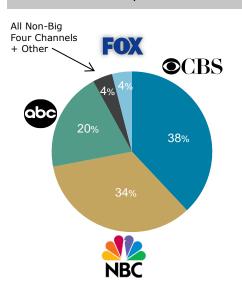




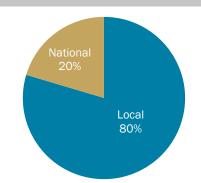


### **Revenue Diversified Across Networks and Markets**

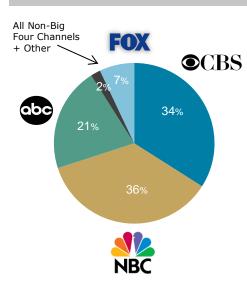
### 2017CHB Revenue by Affiliate: \$895mm



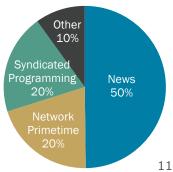
### 2017CHB Core Revenue **Breakout: \$582mm**



#### 2017CHB BCF by Affiliate: \$332mm



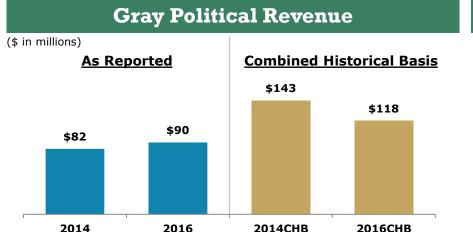
### **Approximate Revenue by** Day Part(1)



(1) Approximate percentages based on WideOrbit platform 2017 estimated Gray revenues excluding retrans/other

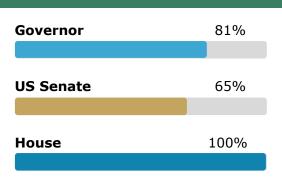


### A Leading Beneficiary of Political Revenue



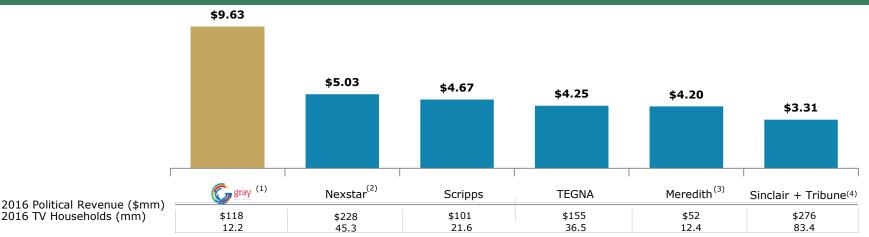
### Gray Markets with at Least One 2018 Election

2018 is a Non-Presidential Political Year and Presents an Attractive Upside Opportunity



Source: Company management, Company filings, The Cook Political Report Note: Percentages calculated based on 45/57 markets with Gubernatorial races, 37/57 markets with Senate races, and 57/57 markets with House races

### 2016 Political Revenue Per TV Household

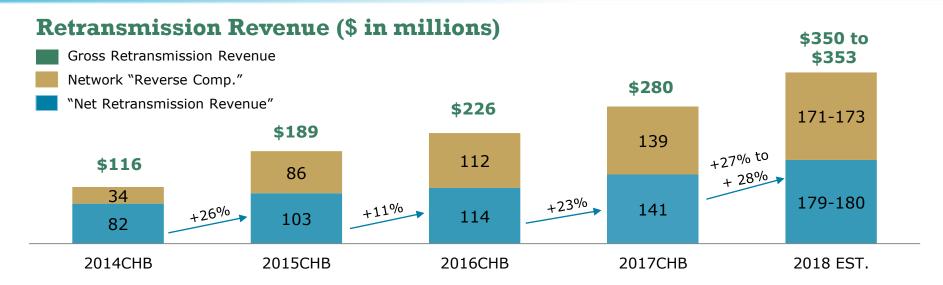


Source: company management, company filings, investor presentations, BIA Investing in Television Report 2017 2nd Edition Note: Pro forma for all closed transactions; Sinclair + Tribune shown on a combined basis prior to potential regulatory divestitures

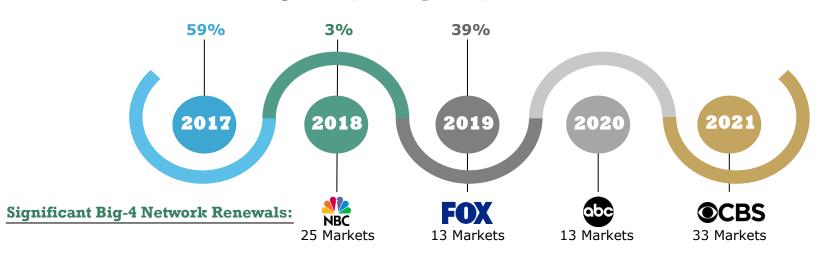
- (1) Gray based on Combined Historical Basis revenue and TV households
- 2) Pro forma for Media General Acquisition
- 3) Based on calendar year ended 12/31/16; Fiscal year ends 6/30
- 4) Sinclair pro forma for acquisition of Tribune; based on combined '15/'16 revenue and does not assume any divestitures



# Gray Excels at Retransmission Revenue



### Retrans Renewals for In-Market Big-4 Subs (12/31 Expiration):







### Gray Digital Media

- 3.4 billion total page views in 2017 (up 23% over 2016)
- Mobile makes up 82% of all digital traffic



- **300%** growth in revenue 2017 over 2016
- 60 Gray stations actively selling LocalX
- 721 avg. monthly clients
- 18 different product offerings

### MomsEveryday



- MomsEveryday page views have doubled since the New Site Launch
- Award winning weekly show
- · Daily news content
- Unique sales and revenue opportunities





- 1.8 million iOS downloads, up **44%** from end of year, 2016
- 2.0 million Android downloads, up **17%** from end of year, 2016
- Roku 667k Roku downloads, up **52%** from end of year, 2016





# 2015/2016/2017 Snapshot

U-series U-series U-series	Combined Historical Basis Year Ended December 31				
Union Union Union	2017	2016	% Change 2017 to 2016	2015	% Change 2017 to 2015
Revenue (less agency commissions): Total Political	\$895,081	\$946,001	(5)%	\$821,599	9%
	\$16,539	\$117,538	(86)%	\$21,934	(25)%
Operating expenses (1) (2): Broadcast Corporate and Administrative	\$570,578	\$552,981	3%	\$523,241	9%
	\$31,589	\$40,319	(22)%	\$34,310	(8)%
Non-GAAP Cash Flow (3):  Broadcast Cash Flow (2)  Broadcast Cash Flow Less  Cash Corporate Expenses(2)	\$331,427	\$401,014	(17)%	\$327,007	1%
	\$304,245	\$364,573	(17)%	\$295,817	3%
Operating Cash Flow as defined in the Senior Credit Facility Free Cash Flow (dollars in thousands)	\$302,257 \$173,772	\$369,967 \$213,526	(18)% (19)%	\$300,014 \$173,748	1% 0%

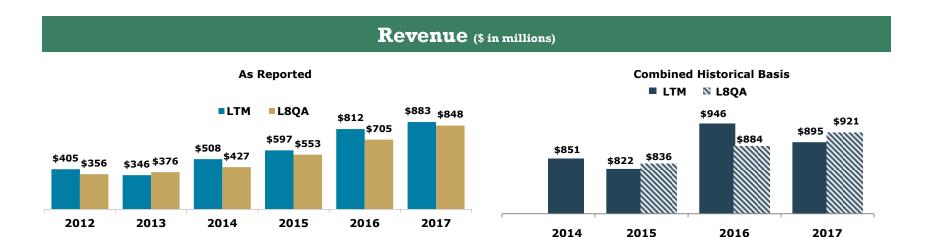
<sup>(1)</sup> Excludes depreciation, amortization, and loss on disposal of assets

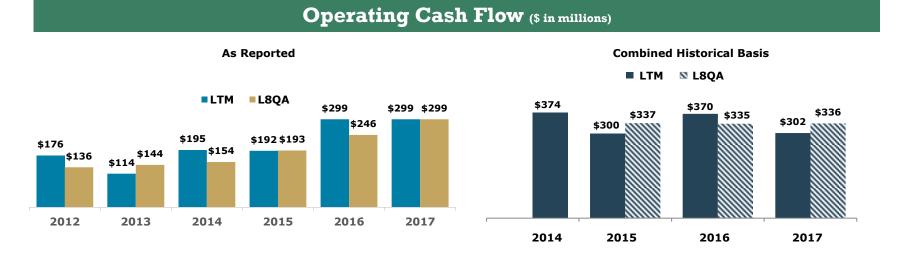
<sup>(2)</sup> Amounts in 2017, 2016 and 2015 have been reclassified to give effect to the implementation of Accounting Standards Update 2017-07, Compensation-Retirement Benefits (Topic 715) – Improving the Presentation of Net Periodic Pension Costs and Net Postretirement Benefit Cost ("ASU 2017-07").

<sup>(3)</sup> See definition of non-GAAP terms and reconciliation of the non-GAAP amounts to net income in the Appendix



### **Financial Scale Continues to Increase**

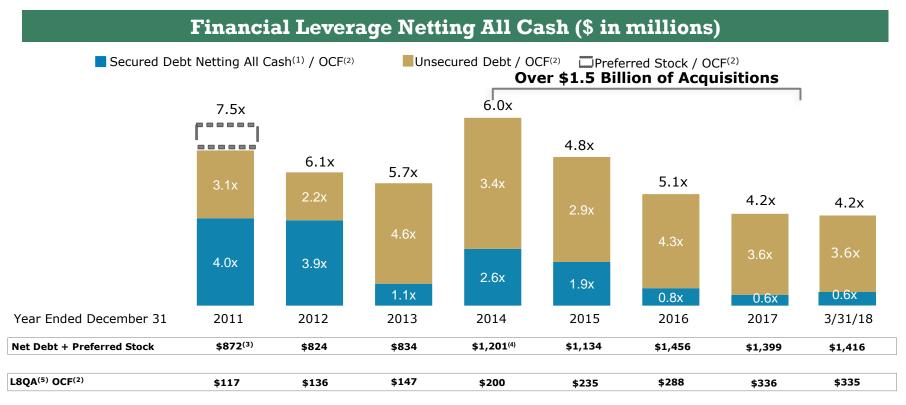




# Prudent Balance Sheet Management Leads to Deleveraging



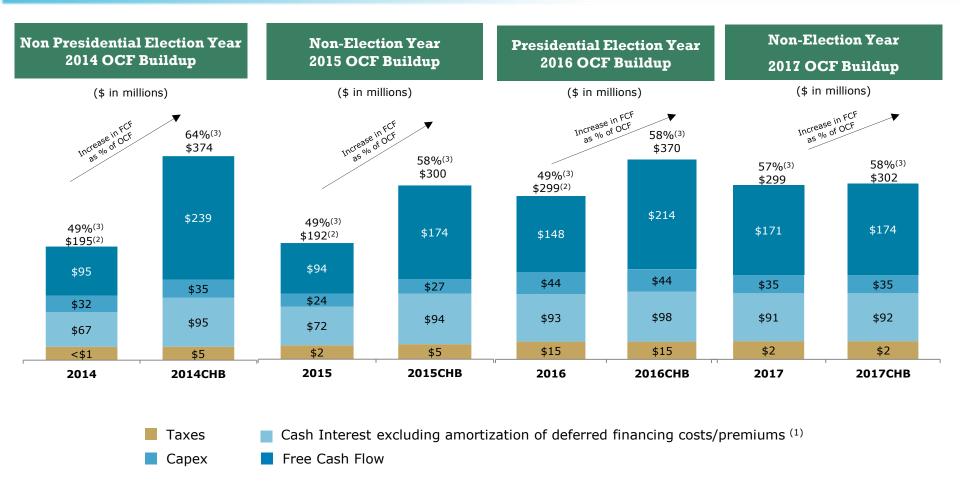
- Gray has significantly reduced secured and total leverage from historical levels
- Gray has diversified its revenue base, allowing for significant free cash flow in both political and non-political years



- (1) Secured debt netting all cash on hand as of the respective balance sheet date
- (2) Operating Cash Flow ("OCF") as defined in our senior credit facility and as used in our quarterly compliance certificates. This OCF amount includes adjustments for all transactions completed as of the respective balance sheet date
- (3) For 2011, Net Debt + Preferred Stock includes preferred stock and related accrued dividends at liquidation value
- (4) For 2014, Net Debt + Preferred Stock includes an undrawn \$10M Letter of Credit
- (5) Last eight quarter average OCF as calculated in the applicable quarterly compliance certificate

# Robust Free Cash Flow Generation and Conversion





- (1) Interest expense estimated with incremental indebtedness and estimated cash interest relating to acquisition debt financing as if the acquisition debt financing had occurred on the first day of the period reported
- (2) As reported OCF is equal to Broadcast Cash Flow less Cash Corporate Expenses plus Pension Expense less Pension Contributions
- (3) FCF as a percentage of OCF





### Combined Historical Basis<sup>(1)</sup>

(\$ in millions)	As of		Estimated Annual Cash	"L8QA" or "Last Eight Quarter Average" for the period ended March 31 2018	
		ch 31, 018	Interest Expense	Leverage	OCF
Cash	\$	443			
Debt:					
Revolving Credit Facility – Availability is \$100 Million	\$	-			
Term Loan B due 2024 – Interest rate is LIBOR + 2.25%	<u>     \$                               </u>	634	\$26.2		
Total Secured Debt	\$	634		1.9	
Senior Notes due 2024 <sup>(2)</sup> – interest rate is 5.125%	\$	525	\$26.9		
Senior Notes due 2026 <sup>(2)</sup> – interest rate is 5.875%	\$	700	\$41.1		
Total Debt	\$	1,859	\$94.2	5.5	
Less: Cash	\$	(443)			
Total Debt net of cash	\$	1,416		4.2	
Blended Average Interest Rate			5.1%		
Operating Cash Flow as defined in our Senior Credit Facility ("OCF")	)				\$335

- (1) Combined Historical Basis includes transactions closed as of March 31, 2018.
- (2) Debt related to senior notes is presented at face value.



### Glossary



### "Combined Historical Basis" or "CHB"

Combined Historical Basis reflects financial results that have been compiled by adding Gray's historical revenue and broadcast expenses to the historical revenue and broadcast expenses of the stations acquired in the Completed Transactions and subtracting the historical revenues and broadcast expenses of stations divested in the Completed Transactions as if they had been acquired or divested, respectively, on January 1, 2014 (the beginning of the earliest period presented).

Combined Historical Basis financial information does not include any adjustments for other events attributable to the Completed Transactions except "Broadcast Cash Flow," "Broadcast Cash Flow Less Cash Corporate Expenses," "Operating Cash Flow," "Operating Cash Flow as Defined in the Senior Credit Agreement" and "Total Leverage Ratio, Net of All Cash" each give effect to expected synergies, and "Free Cash Flow" on a Combined Historical Basis gives effect to the financings and certain expected operating synergies related to the Completed Transactions. "Operating Cash Flow," "Operating Cash Flow as Defined in the Senior Credit Agreement" and "Total Leverage Ratio, Net of All Cash" on a Combined Historical Basis also reflect the add-back of legal and other professional fees incurred in completing acquisitions. Certain of the Combined Historical Basis financial information has been derived from, and adjusted based on, unaudited, unreviewed financial information prepared by other entities, which Gray cannot independently verify. We cannot assure you that such financial information would not be materially different if such information were audited or reviewed and no assurances can be provided as to the accuracy of such information, or that our actual results would not differ materially from the Combined Historical Basis financial information if the Completed Transactions had been completed at the stated date. In addition, the presentation of Combined Historical Basis, "Broadcast Cash Flow," "Broadcast Cash Flow Less Cash Corporate Expenses," "Operating Cash Flow," "Operating Cash Flow as Defined in the Senior Credit Agreement," "Total Leverage Ratio, Net of All Cash," "Free Cash Flow," and the adjustments to such information, including expected synergies resulting from such transactions, may not comply with GAAP or the requirements for pro forma financial information under Regulation S-X under the Securities Act.

### "Completed Transactions"

All acquisitions or dispositions completed as of March 31, 2018.

### "Gray" (Gray Television, Inc.)

A television broadcast company headquartered in Atlanta, Georgia, that owns and operates television stations and digital properties in markets throughout the United States

#### "Revenue"

Revenue is presented net of agency commissions.

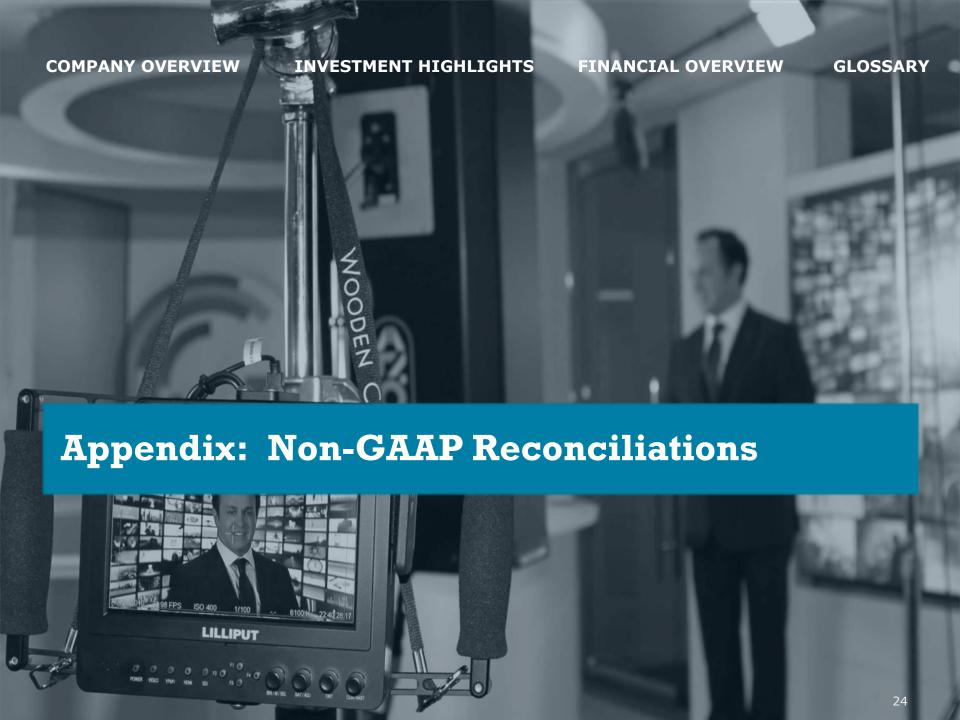
### **Non-GAAP Terms**



From time to time, Gray supplements its financial results prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP") by disclosing the non-GAAP financial measures Broadcast Cash Flow, Broadcast Cash Flow Less Cash Corporate Expenses, Operating Cash Flow as defined in Gray's Senior Credit Agreement, Free Cash Flow and Total Leverage Ratio, Net of All Cash. These non-GAAP amounts are used by us to approximate the amount used to calculate key financial performance covenants contained in our debt agreements and are used with our GAAP data to evaluate our results and liquidity. These non-GAAP amounts may be provided on an As-Reported Basis as well as a Combined Historical Basis.

"Broadcast Cash Flow" or "BCF"	Net income plus loss from early extinguishment of debt, corporate and administrative expenses, broadcast non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash 401(k) expense, less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations and network compensation revenue
"Broadcast Cash Flow Less Cash Corporate Expenses"	Net income plus loss from early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash 401(k) expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations and network compensation revenue
"Free Cash Flow" or "FCF"	Net income plus loss from early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, amortization of deferred financing costs, any income tax expense, non-cash 401(k) expense, pension expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations, trade income, pension income, network compensation revenue, contributions to pension plans, amortization of original issue premium on our debt, capital expenditures (net of any insurance proceeds) and the payment of income taxes (net of any refunds received)
"Operating Cash Flow" or "OCF"	Defined in Gray's Senior Credit Agreement as net income plus loss from early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash 401(k) expense and pension expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations, trade income, pension income, network compensation revenue, and cash contributions to pension plans
"Total Leverage Ratio, Net of All Cash"	Our Total Leverage Ratio, Net of All Cash is determined by dividing our Adjusted Total Indebtedness, Net of All Cash by our Operating Cash Flow as defined in our Senior Credit Agreement, divided by two. Our Adjusted Total Indebtedness, Net of All Cash represents the total outstanding principal of our long-term debt, plus certain other obligations as defined in our Senior Credit Agreement, less all cash. Our Operating Cash Flow as defined in our Senior Credit Agreement, divided by two represents our average annual Operating Cash Flow as defined in our Senior Credit Agreement for the preceding eight quarters

These non-GAAP terms are not defined in GAAP and our definitions may differ from, and therefore not be comparable to, similarly titled measures used by other companies, thereby limiting their usefulness. Such terms are used by management in addition to and in conjunction with results presented in accordance with GAAP and should be considered as supplements to, and not as substitutes for, net income and cash flows reported in accordance with GAAP.





# **Annual Year-Over-Year Results**

### **As Reported Basis**

	As Reported Results Three Months Ended March 31				
			% Change 2018 to		% Change 2018 to
	2018	2017	2017	2016	2016
		(do	llars in thousan	nds)	
Revenue (less agency commissions):					
Total	\$ 226,258	\$ 203,461	11 %	\$ 173,723	30 %
Political	\$ 5,775	\$ 1,321	337 %	\$ 9,655	(40)%
Operating expenses (1) (2):					
Broadcast	\$ 149,654	\$ 133,556	12 %	\$ 108,536	38 %
Corporate and administrative	\$ 8,260	\$ 7,710	7 %	\$ 15,670	(47)%
Non-GAAP Cash Flow (3):					
Broadcast Cash Flow (2)	\$ 77,684	\$ 70,379	10 %	\$ 65,926	18 %
Broadcast Cash Flow Less	+ 70.272	÷ 62.642	11.0/	÷ 51.226	27.0/
Cash Corporate Expenses (2)	\$ 70,373	\$ 63,643	11 %	\$ 51,226	37 %
Free Cash Flow	\$ 32,396	\$ 36,593	(11)%	\$ 24,215	34 %

<sup>(1)</sup> Excludes depreciation, amortization, and loss on disposal of assets

<sup>(2)</sup> Amounts in 2017 and 2016 have been reclassified to give effect to the implementation of ASU 2017-07.

<sup>(3)</sup> See definition of non-GAAP terms and reconciliation of the non-GAAP amounts to net income included elsewhere herein.



### **Annual Year-Over-Year Results**

# **As Reported Basis**

	As Reported Results Year Ended December 31				
			% Change 2017 to		% Change 2017 to
	2017	2016	2016	2015	2015
		(do	llars in thousar	nds)	
Revenue (less agency commissions):					
Total	\$ 882,728	\$ 812,465	9 %	\$ 597,356	48 %
Political	\$ 16,498	\$ 90,095	(82)%	\$ 17,163	(4)%
Operating expenses (1) (2):					
Broadcast	\$ 557,563	\$ 474,994	17 %	\$ 373,138	49 %
Corporate and administrative	\$ 31,589	\$ 40,319	(22)%	\$ 34,310	(8)%
Non-GAAP Cash Flow (3):					
Broadcast Cash Flow (2) Broadcast Cash Flow Less	\$ 329,056	\$ 338,938	(3)%	\$ 225,528	46 %
Cash Corporate Expenses (2)	\$ 301,874	\$ 302,497	(0)%	\$ 194,338	55 %
Free Cash Flow	\$ 171,005	\$ 148,126	15 %	\$ 93,984	82 %

<sup>(1)</sup> Excludes depreciation, amortization, and loss on disposal of assets

<sup>(2)</sup> Amounts in 2017, 2016 and 2015 have been reclassified to give effect to the implementation of ASU 2017-07

<sup>(3)</sup> See definition of non-GAAP terms and reconciliation of the non-GAAP amounts to net income included elsewhere herein



### **Annual Year-Over-Year Results**

### **Combined Historical Basis**

		Combined Historical Basis Year Ended December 31				
	2017	2016	% Change 2017 to 2016	2015	% Change 2017 to 2015	
		(dol	lars in thousar	nds)		
Revenue (less agency commissions):						
Total	\$ 895,081	\$ 946,001	(5)%	\$ 821,599	9 %	
Political	\$ 16,539	\$ 117,538	(86)%	\$ 21,934	(25)%	
Operating expenses (1) (2):						
Broadcast	\$ 570,578	\$ 552,981	3 %	\$ 523,241	9 %	
Corporate and administrative	\$ 31,589	\$ 40,319	(22)%	\$ 34,310	(8)%	
Non-GAAP Cash Flow (3):						
Broadcast Cash Flow (2)	\$ 331,427	\$ 401,014	(17)%	\$ 327,007	1 %	
Broadcast Cash Flow Less	. ,		. ,	, ,		
Cash Corporate Expenses (2)	\$ 304,245	\$ 364,573	(17)%	\$ 295,817	3 %	
Operating Cash Flow as defined in	. ,		. ,	, ,		
the Senior Credit Facility	\$ 302,257	\$ 369,967	(18)%	\$ 300,014	1 %	
Free Cash Flow	\$ 173,772	\$ 213,526	(19)%	\$ 173,748	0 %	
			-			

<sup>(1)</sup> Excludes depreciation, amortization, and loss on disposal of assets

<sup>(2)</sup> Amounts in 2017, 2016 and 2015 have been reclassified to give effect to ASU 2017-07

<sup>(3)</sup> See definition of non-GAAP terms and reconciliation of the non-GAAP amounts to net income included elsewhere herein.

### **Non-GAAP Reconciliation**



# **As Reported Basis**

### Non-GAAP Reconciliation Three Months Ended March 31,

	2018	2017	2016
	(do	llars in thousands)	
Net income	\$ 19,945	\$ 10,505	\$ 8,990
Depreciation	13,694	12,629	11,126
Amortization of intangible assets	5,436	5,567	3,888
Non-cash stock-based compensation	2,157	1,338	1,284
(Gain) loss on disposal of assets, net	(821)	527	(1,648)
Miscellaneous income, net (1)	(560)	(93)	(529)
Interest expense	24,250	23,191	21,275
Loss from early extinguishment of debt	-	2,540	-
Income tax expense	6,400	7,329	6,415
Amortization of program broadcast rights	5,346	5,222	4,396
Common stock contributed to 401(k) plan			
excluding Corporate 401(k) plan contributions	-	7	6
Payments for program broadcast rights	(5,474)	(5,119)	(3,977)
Corporate and administrative expenses excluding			
depreciation, amortization of intangible assets and			
non-cash stock-based compensation (1)	7,311	6,736	14,700
Broadcast Cash Flow	77,684	70,379	65,926
Corporate and administrative expenses excluding			
depreciation, amortization of intangible assets and			
non-cash stock-based compensation (1)	(7,311)	(6,736)	(14,700)
Broadcast Cash Flow Less Cash Corporate Expenses	70,373	63,643	51,226
Contributions to pension plans	-	(624)	(520)
Interest expense	(24,250)	(23,191)	(21,275)
Amortization of deferred financing costs	1,157	1,151	1,071
Amortization of net original issue (premium)			
discount on senior notes	(153)	(153)	(216)
Purchase of property and equipment	(6,280)	(3,977)	(5,931)
Income taxes paid, net of refunds	(8,451)	(256)	(140)
Free Cash Flow	<u>\$32,396</u>	<u>\$36,593</u>	\$24,215

### **Non-GAAP Reconciliation**



# **As Reported Basis**

#### As Reported Basis Year Ended December 31

	2017	2016	2015	2014
	2017			2014
		(dollars in t	nousanas)	
Net income	\$ 261,952	\$ 62,273	\$ 39,301	\$ 48,061
Depreciation	51,973	45,923	36,712	30,248
Amortization of intangible assets	25,072	16,596	11,982	8,297
Non-cash stock-based compensation	8,304	5,101	4,020	5,012
(Gain) loss on disposal of assets, net	(74,200)	329	80	623
Miscellaneous (income) expense, net (1)	(657)	(610)	974	941
Interest expense	95,259	97,236	74,411	68,913
Loss from early extinguishment of debt	2,851	31,987	-	5,086
Income tax (benefit), expense	(68,674)	43,418	26,448	31,736
Amortization of program broadcast rights	21,033	19,001	14,960	12,871
Common stock contributed to 401(k) plan	,	,	- 1,000	,
excluding corporate 401(k) plan contributions	16	29	26	25
Network compensation revenue recognized	-	-	_	(456)
Payments for program broadcast rights	(21,055)	(18,786)	(14,576)	(15,087)
Corporate and administrative expenses excluding	` ' '	. , ,	. , ,	` ' '
depreciation, amortization of intangible assets and				
non-cash stock-based compensation (1)	<u>27,182</u>	36,441	31,190	25,607
			_	
Broadcast Cash Flow	329,056	338,938	225,528	221,877
Corporate and administrative expenses excluding				
depreciation, amortization of intangible assets and				
non-cash stock-based compensation (1)	(27,182)	(36,441)	(31,190)	(25,607)
<b>Broadcast Cash Flow Less Cash Corporate Expenses</b>	301,874	302,497	194,338	196,270
Pension expense (1)	<del>-</del>	_	3,130	5,162
Contributions to pension plans	(3,124)	(3,048)	(5,421)	(6,770)
Interest expense	(95,259)	(97,236)	(74,411)	(68,913)
Amortization of deferred financing costs	4,624	4,884	3,194	2,970
Amortization of net original issue (premium) discount	,-	,	,	,-
on senior notes	(610)	(779)	(863)	(863)
Purchase of property and equipment	(34,516)	(43,604)	(24,222)	(32,215)
Income taxes paid, net of refunds	(1,984)	(14,588)	(1,761)	<u>(401</u> )
Free Cash Flow	<u>\$171,005</u>	<u>\$148,126</u>	<u>\$93,984</u>	\$95,240

See definition of non-GAAP terms included in the Glossary

<sup>(1)</sup> In 2017, 2016, 2015 and 2014, certain amounts have been reclassified to give effect to the implementation of ASU 2017-07.





### **Combined Historical Basis**

	Combined Historical Basis Year Ended December 31			
	2017	2016	2015	2014
		(dollars in tho	usands)	
Net income	\$ 260,133	\$ 105,523	\$ 65,202	\$ 130,807
Depreciation	52,710	51,829	52,056	49,781
Amortization of intangible assets	25,098	17,904	19,261	16,705
Non-cash stock-based compensation	8,304	5,101	4,020	5,012
(Gain) loss on disposal of assets, net	(74,250)	595	1,736	1,055
Miscellaneous (income) expense, net (1)	(666)	284	6,806	9,567
Interest expense	95,999	102,354	96,597	97,289
Loss from early extinguishment of debt	2,851	31,987	-	5,086
Income tax (benefit), expense	(68,960)	42,225	22,391	29,344
Amortization of program broadcast rights	21,296	21,349	21,799	21,918
Common stock contributed to 401(k) plan	,	, -	,	,-
excluding corporate 401(k) plan contributions	16	29	26	25
Network compensation revenue recognized		=-		(456)
Payments for program broadcast rights	(21,318)	(21,134)	(21,415)	(24,134)
Corporate and administrative expenses excluding	(==/=== /	(==,== : ,	(, : )	(= :/ : /
depreciation, amortization of intangible assets and				
non-cash stock-based compensation (1)	27,182	36,441	31,190	25,607
Other	3,032	6,527	27,338	27,392
		0/527	277550	27/032
Broadcast Cash Flow	331,427	401,014	327,007	394,998
Corporate and administrative expenses excluding				
depreciation, amortization of intangible assets and				
non-cash stock-based compensation (1)	(27,182)	(36,441)	(31,190)	(25,607)
Broadcast Cash Flow Less Cash Corporate Expenses	304,245	364,573	295,817	369,391
Pension expense (1)	-	-	3,130	5,162
Contributions to pension plans	(3,124)	(3,048)	(5,421)	(6,770)
Other	1,136	8,442	6,488	6,176
Operating Cash Flow as defined in the Senior Credit Agreement	302,257	369,967	300,014	373,959
Interest expense	(95,999)	(102,354)	(96,597)	(97,289)
Amortization of deferred financing costs	4,624	4,884	3,194	3,546
Amortization of net original issue (premium) discount	,-	,	-, -	-,-
senior notes	(610)	(779)	(863)	(863)
Purchase of property and equipment	(34,516)	(43,604)	(27,000)	(35,000)
Income taxes paid, net of refunds	(1,984)	(14,588)	(5,000)	(5,000)
			,	

**\$ 173,772** 

\$ 213,526

\$ 173,748

\$ 239,3<u>53</u>

Free Cash Flow

See definition of non-GAAP terms included in the Glossary

# **Non-GAAP Reconciliation**



	Eight Quarters Ended <u>March 31, 2018</u>
Operating Cash Flow as defined in the Senior Credit Agreement:	(dollars in thousands)
Net income Adjustments to reconcile Net Income as reported to Operating Cash Flow as defined in our Senior Credit Facility on a Combined Historical Basis Depreciation Amortization of intangible assets Non-cash stock-based compensation (Gain) loss on disposal of assets, net Miscellaneous (income) expense, net Interest expense	\$ 335,180 100,464 43,216 14,276 (73,044) 5 195,470
Loss from early extinguishment of debt Income tax (benefit) expense Amortization of program broadcast rights Common stock contributed to 401(k) plan Payments for program broadcast rights Pension expense Contributions to pension plans Adjustments for stations acquired or divested, financings and expected synergies during the eight quarter period Professional fees related to acquisitions and divestitures	34,838 (25,271) 40,984 39 (42,308) (631) (5,652) 49,025 3,031
Operating Cash Flow as defined in our Senior Credit Agreement on a Combined Historical Basis	669,622
Operating Cash Flow as defined in our Senior Credit Agreement on a Combined Historical Basis, divided by two	334,811
Adjusted Total Indebtedness:  Total outstanding principal, including current portion Capital leases and other debt Cash Adjusted Total Indebtedness, Net of All Cash	March 31, 2018  1,858,630 714 (443,425) \$ 1,415,919
Total Leverage Ratio, Net of All Cash	4.23



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