

Channel 3 Remains Home of the Huskies

WFSB and WWAX Extend Long-Term Partnership with UConn Athletics

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Summary

WFSB (Channel 3) and its sister station WWAX have announced a new five-year agreement with the University of Connecticut, extending a long-standing media partnership that expands UConn Athletics coverage across television, streaming, and digital platforms for Husky fans statewide.

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The extended deal deepens the stations' commitment to bringing fans closer to UConn Athletics than ever before. Live sports, extended coverage, and in-depth stories will be distributed across WFSB, the WFSB+ streaming service, and WWAX ("The Wax").

"UConn Athletics is a source of tremendous pride for the people of Connecticut, and we are thrilled to expand our partnership and bring even more Husky coverage to our viewers," said David Hughes, general manager of WFSB and WWAX. UConn Director of Athletics David Benedict added that the expanded agreement gives fans "greater access to the athletes and programs that make UConn Nation so special."

Agreement Highlights

- **50 pre-game basketball shows** covering men's and women's games, hosted by Channel 3's Joe Zone and Erin Connolly.
- **Monthly UConn Unleashed specials** spotlighting UConn's Olympic and non-revenue sports programs.
- **Select football and basketball game broadcasts**, with details to be announced at a later date.
- **The Eyewitness News team on-site** at every UConn home football game.

Viewers can access WFSB+ through Roku, Apple TV, Amazon Fire, Fubo, YouTube TV, and Smart TV apps. WWAX is carried on Comcast (channels 931 & 1166), Cox (19), Frontier (27), Altice (113), and over-the-air on channels 27 and 3.4.