

Statement from UH Athletics & Hawaii News Now

Published: April 6, 2026

The University of Hawaii Athletics Department and Hawaii News Now have issued a joint statement regarding a new local media rights partnership to bring UH sporting events and student-athletes to a broad audience.

Joint Statement

"The University of Hawaii at Manoa Athletics Department has engaged in a competitive bidding process for a local media rights partnership to bring its sporting events and talented student-athletes to a broad audience. After careful consideration, Hawaii News Now has been selected as the highest rated offeror and is being awarded the first opportunity to negotiate and finalize a broadcasting rights concession agreement with UH Manoa.

The details of the arrangement are being discussed over the next few weeks. Both parties are optimistic about an outcome that will benefit UH Manoa, Rainbow Warrior and Rainbow Wahine fans everywhere and Hawaii News Now.

Once an agreement is reached, both parties look forward to making a joint public announcement and moving forward together in the new school year, which will commence on July 1, 2026."

— University of Hawaii at Manoa Athletics Department & Hawaii News Now

Key Details

- **Process:** Competitive bidding process for local media rights.
- **Selected Partner:** Hawaii News Now — named highest rated offeror.
- **Next Steps:** Details of the broadcasting rights concession agreement to be finalized over the coming weeks.
- **New School Year:** Partnership expected to commence **July 1, 2026**.
- **Audience:** Rainbow Warrior and Rainbow Wahine fans across Hawaii and beyond.

Source: HawaiiAthletics.com —

<https://hawaiiathletics.com/news/2026/4/6/general-statement-from-uh-athletics-hawaii-news-now.aspx>

© 2026 University of Hawaii Athletics. All rights reserved.