



KPTV.com | FOX 12 Oregon — Press Release

Gray Media & RAJ Sports Launch Rose City SportsNet

Rose City SportsNet. Where Women Lead.

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FOX 12 Plus will soon become **Rose City SportsNet** — a new local network built in Portland and launched through a collaboration between **Gray Media** and **RAJ Sports**, with a bold vision for sports where women lead.

What Is Rose City SportsNet?

Rose City SportsNet (RCSN) is a premium sports network rooted in Portland — the Rose City — delivering live games **free over-the-air**, studio programming, and original storytelling that connects fans to the athletes and teams shaping the future of sports.

Serving as the **official broadcast home of the Portland Fire and Portland Thorns**, RCSN expands visibility across the evolving sports landscape, with women's athletics leading the way.

Why Now?

"There is undeniable demand for women's sports, and for too long, access hasn't kept pace with that growth. Rose City SportsNet is intentionally designed to create a consistent, premium home for these athletes and teams, while setting a new standard for how women's sports can be seen, valued, and experienced."

— Lisa Bhathal Meraage, Co-Managing Partner, RAJ Sports; Governor, Portland Fire & Portland Thorns

"Rose City SportsNet reflects what Portland represents — resilience, creativity, and momentum — and it arrives at a time when women's sports are leading the evolution of athletics. We're proud to introduce a network that elevates athletes and teams through premium coverage and meaningful community connection."

— **Corey Hanson, Regional Vice-President & General Manager, KPTV FOX 12**

"Rose City SportsNet is a first-of-its-kind step, but more importantly, it's a sustainable one. There's real demand for women's sports, and this gives us a model that matches that demand with consistent access and long-term value. It's good for our teams, our partners, and the broader Portland community."

— **Alex Bhathal, Co-Managing Partner, RAJ Sports; Alternate Governor, Portland Fire & Portland Thorns**

Launch & Opening Weekend Schedule

The launch of RCSN coincides with the **Portland Fire's first preseason game on April 29** against the Seattle Storm — the team's return to the WNBA. Simultaneously, the **Portland Thorns** match against the San Diego Wave will air on KPTV FOX 12, with a re-broadcast to follow on RCSN.

- **6:30 PM PCT** — Portland Fire pregame coverage begins on RCSN
- **7:00 PM PCT** — Portland Fire vs. Seattle Storm tip-off on RCSN
- **Halftime** — Fire Courtside Live at the Half
- **Post-game** — Fire Courtside Live Postgame show
- **7:00 PM PCT** — Portland Thorns vs. San Diego Wave on KPTV FOX 12

How to Watch

Rose City SportsNet can be found on the same channel position currently home to KPDX FOX 12 Plus:

- **Over the Air:** Channel 49.1
- **Cable:** Channel 13 or 713 (or one click up from KPTV FOX 12 Oregon)