



HawaiiNewsNow.com | Press Release

Hawaii News Now Selected as Official Broadcast Partner for UH Athletics

Four-year agreement begins July 1, 2026; HNN to air at least 110 UH games each year

By HNN Staff | Published: Jun. 3, 2026 at 11:50 PM HST

HONOLULU (HawaiiNewsNow) — The University of Hawaii at Manoa Athletics Department has selected **Hawaii News Now** as its new broadcast partner in a **four-year agreement** that begins **July 1, 2026**.

The partnership marks a shift in how fans across the islands will access UH sports, moving the primary home for local broadcasts from a subscription-based cable model to **free, high-definition over-the-air television**.

Partnership at a Glance

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|-------------------------|--|
| Agreement Length | 4 years |
| Start Date | July 1, 2026 |
| Minimum Games Per Year | 110+ |
| Broadcast Platform | Free, over-the-air (K5) |
| Streaming | Mountain West App + 24/7 Warrior Streaming Channel |
| HNN Dedicated Positions | 7 (including student training roles) |

K5 Returns as Home for UH Telecasts

K5, which served as the 'Home Team' for UH sports for nearly two decades beginning in 1994, will again become the dedicated home for live game telecasts and special programming. The statewide over-the-air model will make UH sports accessible to fans on every island and on multiple platforms.

"This partnership is about maximizing exposure for our programs and ensuring every fan in Hawaii and beyond can watch our games. Over-the-air broadcast television is the ideal platform for the 'Our Team, Hawaii's Team' theme and will make it easier than ever for our community to connect with our student-athletes. This level of reach is vital for the growth of our brand and our future success."

— **Matt Elliott, UH Athletics Director**

Sports Coverage

Hawaii News Now will broadcast a minimum of **110 home events per year**, including:

- All available **football** games
- **Men's and women's basketball**
- **Men's and women's volleyball**
- **Baseball, softball, and women's soccer**

K5 broadcasts will also be available nationwide on the new **Mountain West app**. HNN will additionally launch a **24/7 Warrior Streaming Channel** — a free streaming destination featuring player profiles, classic games, and special programs.

Mentorship and Student Training

Hawaii News Now will dedicate **seven positions** to the UH partnership and provide hands-on training for UH students in sports production, filming, and management. Campus-led productions of additional games will create further learning and work opportunities for UH students interested in communications and media.

"We are honored to support UH Athletics' vision and showcase the excellence of these student-athletes to the world. Our goal is to make UH sports easy to find and free to enjoy for every fan on every island, truly making them 'Hawaii's Team' across all platforms."

— **Katie Pickman, Hawaii News Now General Manager**

Community Connection

Hawaii News Now produces and distributes many of Hawaii's major local events, including the **Merrie Monarch Festival**, the **Kamehameha Schools Song Contest**, and the **Na Hoku Hanohano Awards**. By integrating UH Athletics into its year-round ecosystem, the

partnership extends the station's ongoing focus on local programming and community connection.

Source: HawaiiNewsNow.com —

<https://www.hawaiinewsnow.com/2026/06/04/hawaii-news-now-selected-official-broadcast-partner-uh-athletics/>

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