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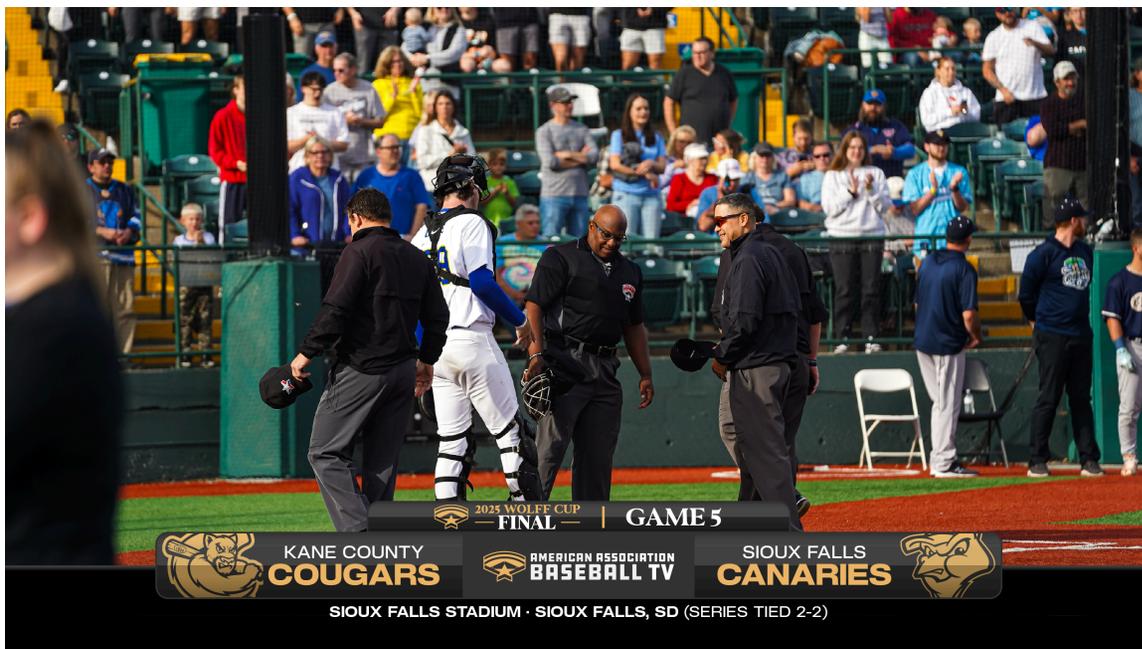
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AABASEBALL.TV

AMERICAN ASSOCIATION OF PROFESSIONAL BASEBALL EXTENDS BROADCAST PARTNERSHIP WITH GRAY MEDIA



SIoux FALLS STADIUM · SIoux FALLS, SD (SERIES TIED 2-2)



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EXTENDED PARTNERSHIP WILL INCLUDE AIRING THE AAPB ALL-STAR GAME AND ADDITIONAL "GAME OF THE WEEK" BROADCASTS IN MAJOR MARKETS REACHING MORE THAN 8 MILLION TELEVISION HOUSEHOLDS

The American Association of Professional Baseball (AAPB) today announced a one-year extension of the broadcast television agreement with Gray Media. As part of the extension, Gray will continue to deliver select AAPB games free over-the-air in key markets and across Gray's local sports networks, including Arizona Family Sports (Arizona), Peachtree Sports Network (Georgia), and Silver State Sports and Entertainment Network (Nevada). The games will also air across Gray's

portfolio of local television stations, which collectively serve more than 100 markets nationwide. The AAPB, a Professional Partner League of Major League Baseball, builds on the successful partnership that debuted in 2024.

Under the extended agreement, Gray intends to air the AAPB All-Star Game and additional “Game of the Week” broadcasts in major markets including Atlanta, GA; Las Vegas, NV; Portland, OR; and Cincinnati, OH, potentially reaching more than 8 million television households and further expanding exposure for AAPB’s elite athletes, many with Major League experience.

“This extension with Gray Media strengthens our commitment to growing the American Association brand nationwide, bringing our exciting summer baseball action and top-tier talent to even more fans across the U.S.,” said Joshua Schaub, Commissioner, American Association of Professional Baseball.

About the American Association

The American Association of Professional Baseball (www.aabaseball.com and www.aabaseball.tv) is a Major League Baseball Partner League operating in nine U.S. states and one Canadian province. Formed in 2006, the league has seen more than 55 players reach MLB by the end of the 2023 season, with over 65 percent of its players having Double-A experience or higher.

About SRS Partners

SRS Partners, founded by Seth Frankenthal, is a sponsorship and rights consulting firm focused on properties, brands, and rightsholder negotiations. As the exclusive sponsorship sales agency of the AAPB since 2021, SRS Partners has led all league sponsorship sales and partnership development. For more information, visit www.srspartners.com or contact Sponsorship@srspartners.com.aabaseball+4

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