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# PALMETTO SPORTS & ENTERTAINMENT TELEVISES SWAMP RABBITS HOCKEY



(GREENVILLE, S.C.) - The Greenville Swamp Rabbits, proud ECHL affiliate of the NHL's Los Angeles Kings and AHL's Ontario Reign, announced today that Palmetto Sports & Entertainment Network will televise Swamp Rabbits home games throughout the 2025-26 ECHL Season as the main partner of the Swamp Rabbits Broadcast Network, presented by Bon Secours.

Partnering for a second season, Swamp Rabbits home games can be seen live on television in the Greenville-Spartanburg-Asheville-

Anderson TV market over the air with antenna on WHNS 21.2 and on Spectrum Channel 703. In the latter half of the 2024-25 campaign, the team had 12 games showcased on one of the fastest growing sports networks in the southeast region.

Additionally, the team's "School Day Game", presented by AFL Global, on Wednesday, November 12<sup>th</sup>, at 10:30am will be broadcast on Fox Carolina, with game coverage beginning at 10:00am.

"We're excited to announce this partnership with Palmetto Sports & Entertainment Network to help share our story and bring the excitement of hockey to fans throughout the Upstate," said Mark Binetti, Senior Director of Communications & Team Services, and "Voice of the Swamp Rabbits". "I want to thank Bryce Caldwell and his team at Fox Carolina and Palmetto Sports + Entertainment for their partnership and vision, and look forward to an exciting season for the Swamp Rabbits."

Binetti, a 13-year broadcasting veteran and three-time ECHL Broadcaster of the Year Finalist, will be joined on-air by Matt Caldwell, who is entering his seventh season as the Analyst of the Swamp Rabbits Broadcast Network.

"At FOX Carolina and Palmetto Sports we are focused on serving the people of the Upstate of South Carolina and Western North Carolina with content that they want," said WHNS Vice President and General Manager Bryce Caldwell. "The Greenville Swamp Rabbits have a great following and we're thrilled to partner with them again this season!"

The following is the television schedule for the front half of the 2025-26 Season. Please note that all times and dates are subject to change, and the rest of the broadcast schedule will be revealed at a later date:

- Friday, October 17<sup>th</sup> vs Utah Grizzlies (OPENING NIGHT, presented by Bon Secours)
- Sunday, October 19<sup>th</sup> vs South Carolina Stingrays
- Friday, October 24<sup>th</sup> vs Jacksonville Icemen (PROJECT SEARCH NIGHT, presented by Bon Secours)
- Friday, October 31<sup>st</sup> vs Orlando Solar Bears (HALLOWEEN WEEKEND)
- Saturday, November 1<sup>st</sup> vs South Carolina Stingrays (HALLOWEEN WEEKEND)

- Saturday, November 8<sup>th</sup> vs Orlando Solar Bears (STAR WARS NIGHT, presented by Spero Financial)
- Wednesday, November 12<sup>th</sup> vs Florida Everblades (SCHOOL DAY GAME, presented by AFL Global)
  - Game to be broadcast on Fox Carolina
- Friday, November 14<sup>th</sup> vs Florida Everblades (BLUE COLLAR NIGHT, presented by Harrison's)
- Saturday, November 15<sup>th</sup> vs Florida Everblades (FAITH & FAMILY DAY, presented by Babb's Plumbing)
- Friday, November 21<sup>st</sup> vs Jacksonville Icemen
- Friday, December 5<sup>th</sup> vs Orlando Solar Bears (MARVEL SUPERHERO NIGHT HONORING FIRST RESPONDERS, presented by Carolina Handling)
- Saturday, December 13<sup>th</sup> vs Greensboro Gargoyles (TEDDY BEAR TOSS, presented by Swamp Rabbit Moving)
- Wednesday, December 17<sup>th</sup> vs Cincinnati Cyclones
- Saturday, December 20<sup>th</sup> vs Atlanta Gladiators (PEANUTS NIGHT)
- Sunday, December 28<sup>th</sup> vs Jacksonville Icemen (WINTER WONDERLAND WEEKEND)
- Wednesday, December 31<sup>st</sup> vs South Carolina Stingrays (NEW YEAR'S EVE, presented by Armada Law)

The Swamp Rabbits Broadcast Network is headlined by Palmetto Sports & Entertainment Network (WHNS 21.2, Spectrum Channel 703). You can also watch and listen to all 72 regular season games via FloHockey.TV, the official streaming provider of the ECHL, and an audio stream on [swamprabbits.com/watch-listen](http://swamprabbits.com/watch-listen).

The Swamp Rabbits begin their 16<sup>th</sup> season in the Upstate on Opening Night, presented by Bon Secours, on October 17<sup>th</sup> against the Utah Grizzlies. Puck drop is slated for 7:05pm EST.

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### **About Palmetto Sports & Entertainment Network**

Gray Media's Palmetto Sports & Entertainment is available in the Greenville-Spartanburg-Asheville-Anderson TV market over the air with antenna on WHNS 21.2 and on Spectrum Channel 703. In addition to the Gwinnett Stripers, the new network focuses on sports

programming appealing to local sports fans, including Clemson University, the University of South Carolina, the Carolina Panthers, Atlanta Braves, Carolina Hurricanes, Charlotte Hornets, Greenville Triumph, the Greenville Drive, the Greenville Swamp Rabbits, Wofford College, University of South Carolina Upstate and more. The network launched in the Fall of 2024 as the sister station of the market leading localnews provider, WHNS FOX Carolina News 21.1.

Gray Media, Inc. (NYSE: GTN) is a multimedia company headquartered in Atlanta, Georgia. The company is the nation's largest owner of top-rated local television stations and digital assets serving 113 television markets that collectively reach approximately 37 percent of US television households. The portfolio includes 78 markets with the top-rated television station and 99 markets with the first and/or second highest rated television station during 2024, as well as the largest Telemundo Affiliate group with 44 markets.

For more information, contact Fox Carolina/Palmetto Sports and Entertainment Creative Services Director Rob Thomas at 864-483-0488 or [rob.thomas@foxcarolina.com](mailto:rob.thomas@foxcarolina.com).

#### **About the Greenville Swamp Rabbits ...**

Acquired by Spire Sports + Entertainment (SS+E) in 2020, the Greenville Swamp Rabbits hockey team have been providing family friendly, live entertainment at Bon Secours Wellness Arena since 2010. Formerly the Greenville Road Warriors, the Swamp Rabbits are the highest-level professional minor league franchise in South Carolina. The Swamp Rabbits are the proud ECHL affiliate of the NHL's LA Kings and the AHL's Ontario Reign. Greenville is a member of the ECHL, Premier 'AA' Hockey League.