

Furman University



Furman Paladins Partner With Palmetto Sports & Entertainment
 Select Paladin Football, Men's & Women's Basketball Games To Be Televised In Western Carolinas, Northeast Georgia
 Hunter Reid
 Football
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 GREENVILLE, S.C. -- The Furman Paladins and Palmetto Sports (WHNS & Gray Media) are partnering to bring Furman Athletics to the airwaves in the western Carolinas and northeastern Georgia, it was announced today.

The partnership, which will make Palmetto Sports/Fox Carolina the official television station and weather partner of Furman Athletics, will allow local sports fans to watch select Paladin football and men's and women's basketball games live over the air on WHNS 21.2, on Spectrum 703, and most other cable systems serving viewers in the area.

Saturday's 2:00 p.m. Furman-East Tennessee State football game in Paladin Stadium will kick off the partnership.

"Furman's athletic success and loyal following make them an exciting addition to our Palmetto Sports family," said WHNS Vice President and General Manager, Bryce Caldwell. "We know how important they are to this community, and we can't wait to serve their local fans. Plus, giving people inside Paladin Stadium accurate First Alert Weather forecasts makes this even more thrilling for us."

"We are excited to announce our new partnership with Palmetto Sports & Entertainment and FOX Carolina, bringing Paladins fans even greater access to our teams and Furman Athletics," said [Jason Donnelly](#), Furman's Vice President of Intercollegiate Athletics. "This exciting collaboration underscores our commitment to elevating the Furman brand and deepening engagement with our alumni, students, and fans throughout the Carolinas."

Palmetto Sports is a division of WHNS FOX Carolina. In addition to the broadcast partnership, FOX Carolina First Alert Weather is now the official weather partner of the Furman Paladins.

About Furman Athletics

Furman's NCAA Division I athletics program, comprised of 19 varsity programs and over 350 student-athletes, is nationally recognized for excellence. A member of the Southern Conference since 1936, Furman has claimed 251 league team championships and made 135 appearances in NCAA Tournament competition. Among the university's 178 All-Americans are basketball's Frank Selvy, soccer's Clint Dempsey, golf's Brad Faxon, Dottie Pepper, and LPGA Hall of Famers Betsy King and Beth Daniel.

About Palmetto Sports & Entertainment Network

Palmetto Sports & Entertainment is available in the Greenville-Spartanburg-Asheville-Anderson TV market over the air with antenna on WHNS 21.2. Spectrum Channel 703 and most cable systems in the viewing area. In addition to the Furman Paladins, the network focuses on sports programming appealing to local sports fans, including Clemson University, the University of South Carolina, the Atlanta Braves, Carolina Hurricanes, Charlotte Hornets, Greenville Triumph, Greenville Drive, Greenville Swamp Rabbits, Wofford College, University of South Carolina Upstate, Gwinnett Stripers and more. The network launched in the Fall of 2024.
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