

INTENNSE

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Peachtree TV

ATLANTA'S CW

Media Announce Broadcast Partnership to Serve Up INTENNSE Tennis in Georgia

INTENNSE Tennis

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ATLANTA, GA - July 11, 2025 – Peachtree Sports Network, a Gray Media station, and the INTENNSE Tennis league announced today a partnership that will make it the exclusive television broadcast partner in the Georgia market. This collaboration will bring the innovative and high-energy professional tennis league directly to homes across the state, offering fans unprecedented access to the sport's reimagined

INTENNSE Tennis, which launched its inaugural season with a focus on faster-paced, fan-centric competition, has quickly captivated audiences with its unique approach to the sport. This partnership with Peachtree Sports Network (PSN) and Gray Media solidifies INTENNSE's commitment to growing its reach and engaging with the passionate tennis community in Georgia, where the league hosts all of this season's matches.

"Our partnership with PSN and Gray Media will bring the excitement of INTENNSE Tennis to every corner of Georgia," said Charles Allen, CEO of INTENNSE. "This partnership is a significant step in exposing fans to our format. It will give them an unparalleled viewing experience and we are confident that viewers at home will take to the electrifying action that defines INTENNSE Tennis."

The agreement grants PSN exclusive broadcast rights for all INTENNSE Tennis matches, including live match

delivering compelling local content and supporting innovative sports initiatives that resonate with its audience.

PSN is available in Atlanta free over the air on WPCH 17.2, as well as Comcast, Spectrum, and streaming on YouTube TV and Fubo. Peachtree Sports Network is also carried free over the air on Gray-owned stations in Albany (WGCV 36.4), Augusta (WGAT 17.3), Columbus (WCTA 47.3), Macon (WPGA 50.1), and Savannah (WPHJ 19.3), Georgia.

All broadcasts will feature lead announcer JY Aubone to provide fans with expert breakdowns, strategic insights, and behind-the-scenes storytelling, as well as a rotating team of guest commentators with industry insights and real-world experience.

INTENNSE Tennis will air live when the station does not have contractually conflicting programming.

Saturday, July 19

- 1:30 PM: Pre-Show
- 2:00 PM: Team Atlanta vs. Challenge Team
- 6:30 PM:* Pre-Show
- 7:00 PM:* Team Tampa vs. Team Jacksonville

*Airdate: Monday, July 21 (Pre-Show: 6:30pm, Start Time: 7pm)

Sunday, July 20

- 1:30 PM:* Pre-Show
- 2:00 PM:* Team Atlanta vs. Team Jacksonville

*Airdate: Tuesday, July 22 (Pre-Show: 6:30pm, Start Time: 7pm)

Saturday, Aug 2

- 1:30 PM: Pre-Show
- 2:00 PM: Team Tampa vs. Challenge Team
- 6:30 PM:* Pre-Show
- 7:00 PM:* Team Jacksonville vs. Team Atlanta

*Airdate: Tuesday, August 5 (Pre-Show: 6:30pm, Start

Sunday, Aug 3

- 1:30 PM: Pre-Show
- 2:00 PM:* Team Tampa vs. Team Atlanta

*Airdate: Wednesday, August 6 (Pre-Show: 6:30pm, Start time: 7pm)

Saturday, Aug 9

- 1:30 PM: Pre-Show
- 2:00 PM: Team Jacksonville vs. Challenge Team
- 6:30 PM:* Pre-Show
- 7:00 PM:* Team Atlanta vs. Team Tampa

*Airdate: Tuesday, August 12 (Pre-Show: 6:30pm, Start time: 7pm)

Sunday, Aug 10

- 1:30 PM: Pre-Show
- 2:00 PM Team Jacksonville vs. Team Tampa