



< [BACK TO PRESS RELEASES](#)

PRESS RELEASE

THE GULF COAST SPORTS AND ENTERTAINMENT NETWORK ANNOUNCES PARTNERSHIP WITH THE LOCKED ON PODCAST NETWORK

New Orleans, Louisiana (*June 11, 2025*) The Gulf Coast Sports and Entertainment Network (GCSEN) is proud to announce a first-of-its-kind media partnership with the Locked On Podcast Network, the nation's leading daily local sports podcast network.

Starting June 16th, this new partnership will bring daily, in-depth coverage of local professional and collegiate sports to fans across the Gulf Coast region. Shows will air Monday through Friday from 10 a.m. to 12 p.m. CT exclusively for broadcast on the Gulf Coast Sports and Entertainment Network.

The partnership leverages the trusted, hyper-local voices of the Locked On hosts to deliver real-time updates, expert insights, and passionate storytelling fans won't find anywhere else. This move represents a significant step forward in amplifying regional sports coverage, offering fans a new way to connect with their favorite teams through a consistent, trusted video-podcast format.

The Line-up includes:

[Locked On Saints](#), hosted by Ross Jackson, featuring daily expert analysis, interviews, breaking news, and comprehensive year-round coverage of the New Orleans Saints.



to know – from film reviews and expert analysis to behind-the-scenes stories from Baton Rouge.

Locked On SEC, hosted by Chris Gordy, offering a daily roundup of SEC football, basketball, and more, and providing fans with in-depth commentary and coverage of the nation’s most competitive college sports conference.

“The Gulf Coast Sports and Entertainment Network (GCSEN) is excited to partner with the Locked On Podcast Network to deliver daily, relevant content to sports fans all along the Gulf Coast,” said Mikel Schaefer, GM of WVUE-TV and the Gulf Coast Sports and Entertainment Network. “With GCSEN, we are building a must watch network for sports hungry fans and we believe the Locked On podcasts will satisfy those who want important information and analysis on their favorite teams, the Saints, Pelicans, LSU and on the mighty SEC.”

“With the Gulf Coast Sports and Entertainment Network just launching last year, we worked closely with Gray to promote and educate fans to when and where to find Pelicans basketball games on the network,” said Greg Bensel, Senior Vice President of Communications, Broadcasting, Community & Government Relations for the New Orleans Saints and Pelicans. “A year later, we are thrilled to see the network adding topical, fresh sports programming like Locked On podcasts. Adding top rated programming to the network is a game-changer for over 10 million fans across the Gulf South that have access to the network—giving them trusted voices, real-time insight, and a daily connection to the teams they love.”

“Our hosts go beyond the headlines to provide expert analysis and deeper insights that connect true fans with their favorite teams.” said Carl Weinstein, Chief Operating Officer, Locked On Podcast Network. “We’re excited to work with Gulf Coast Sports and Entertainment Network and honored to partner with the



Gulf Coast Sports & Entertainment Network

WVUE Ch-7.1 – New Orleans, LA

WBRC Ch-6.3 – Birmingham, AL

WAFB Ch-9.3 – Baton Rouge, LA

KGCH Ch-32.1 – Lake Charles, LA

WLBT Ch-3.3 – Jackson, MS

WLHA Ch-18.2 – Hattiesburg, MS

KSLA Ch-12.2 – Shreveport, LA

WOOK Ch-15.5 – Meridian, MS

WALA Ch-10.5 – Mobile, AL

KLGC Ch-25.2 – Alexandria, La

KCWL Ch-24.1 – Monroe, LA

WTBL Ch-51.3 – Biloxi-Gulfport, MS

K36QM, Ch-36.1 – Lafayette, LA

WSFA Ch-12.3 – Montgomery, AL

About the Gulf Coast Sports & Entertainment Network:

The Gulf Coast Sports & Entertainment Network aims to be the Gulf Coast’s premier regional broadcast network featuring the area’s best sporting events past and present. The network combines the region’s rich sports history with today’s premier sporting events. The network is based out of WVUE-TV FOX 8 in New Orleans, Louisiana. Living up to the station’s brand “Local First,” the area’s most watched news, FOX 8 News, delivers more original content, live breaking stories, and in-depth coverage on issues that matter most to viewers. All on the platform of your choice: on-air, online, social media and streaming TV devices.

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About Locked On Podcast Network:



audio apps and on YouTube and leading OTT platforms. Locked On also produces industry-leading daily podcasts for fantasy sports, league drafts, and league-wide shows featuring industry-renowned writers, reporters, and insiders. More information is available at lockedonpodcasts.com. Locked On is owned by TEGNA Inc. (NYSE: TGNA).

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FOR MORE INFORMATION

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