



GREENVILLE, S.C. (FOX Carolina) - Palmetto Sports & Entertainment (WHNS & Gray Media) and the University of South Carolina Upstate (Big South Conference) are proud to announce a new partnership that brings many Spartans' athletic contests to the airwaves in the Greenville-Spartanburg-Asheville-Anderson market!

Viewers will be able to watch USC Upstate's baseball, softball, men's and women's basketball, men's and women's soccer and volleyball games LIVE on Palmetto Sports & Entertainment. Spartan fans throughout the market will be able to watch those games over the air FREE on WHNS 21.2 and on Spectrum 703. The first game broadcast will happen Wednesday, March 26 at 5pm and feature the Spartans' softball team hosting cross-town foe Wofford.

"Serving sports fans with broadcasts of local teams is exactly why we built Palmetto Sports & Entertainment," said WHNS Vice President and General Manager, Bryce Caldwell. "Adding USC Upstate to our family gives us an important new partner to deliver on that promise. We couldn't be happier to show the Spartan athletic program, its coaches and young people."

The broadcast schedule includes these upcoming games:

- March 26 at 5 p.m.: Softball Wofford at USC Upstate
- April 11-12: Softball vs. Charleston Southern (both days, three game series)
- April 15 at 5 p.m.: Baseball; USC Upstate at Wofford
- April 26 at 1 p.m.: Softball Longwood at USC Upstate
- May 9 at 6 p.m.: Baseball Presbyterian at USC Upstate

"We are thrilled to continue to expand our brand with this partnership with Palmetto Sports and Entertainment and Gray Media, said Vice Chancellor and Director of Athletics Matt Martin. "With 70% of alumni remaining in the 10 counties that make up the Upstate of South Carolina, this is a great opportunity for us to continue to showcase our student-athletes on over-the-air television."

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Note: The partnership between USC Upstate and Gray Media / Palmetto Sports & Entertainment is in addition to our existing Ingles / NEXSTAR Game of the Week television package which brings USC Upstate fans coverage of games on NEXSTAR-owned WYCW-TV 62 also in the Greenville-Spartanburg-Asheville-Anderson market. The next Ingles / NEXSTAR Game of the Week broadcast is slated for April 4th as softball hosts Winthrop at Cyrill Stadium.



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