



## Rock Entertainment Sports Network Partners with BIGPLAY Sports Network to Expand Reach of Premium Sports Programming

Cavaliers

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**CLEVELAND** – Rock Entertainment Sports Network, co-owned by Cleveland Cavaliers owner Dan Gilbert’s Rock Entertainment Group and Gray Media, has announced a strategic partnership with BIGPLAY Sports Network, a leading producer and distributor of premium sports shows. This collaboration will bring BIGPLAY’s top sports programming to a broader audience through Rock Entertainment Sports Network’s weekday and Saturday lineup.

“We a **Fan Assist** collaborate with BIGPLAY Sports Network, as their commitment to delivering high-quality, locally-focused sports content aligns perfectly with our mission at Rock Entertainment Sports Network,” said Mike Conley, Cleveland Cavaliers and Rock Entertainment Group, Executive Vice President and Chief Information Officer. “This partnership will not only enrich our programming lineup but also provide Ohio sports fans with even more opportunities to engage with the teams and stories they love.”

As part of the agreement, BIGPLAY Sports Network's acclaimed shows will now air across Rock Entertainment Sports Network's platforms, including its television and digital channels. This move will ensure more sports fans can tune in to watch popular programs such as **Object of the Game**, hosted by legendary St. Ignatius Coach Chuck Kyle and Maureen Kyle; **The Matt Fontana Show**, **The Bruce Drennan Show**, **Talkin Track** an entertaining look at thoroughbred horse racing and other dynamic sports content produced by BIGPLAY.

"We are thrilled to team up with Rock Entertainment Sports Network, who shares our passion for delivering high-quality sports content to fans," said **Ken Myles**, CEO of BIGPLAY Sports Network. "This partnership will provide a new platform for our loyal audience while reaching an even larger community of sports enthusiasts who crave insightful and engaging programming."

Rock Entertainment Sports Network is available statewide in Ohio. The network is available over the air in Cleveland on channel 22.1, in Columbus on channel 17.1, in Cincinnati on channel 19.3. It is also carried on Spectrum cable across Northeast Ohio on channel 979.

BIGPLAY Sports Network's content is known for its local sports focus, featuring in-depth interviews, analysis, and commentary on Cleveland's most beloved teams and athletes. The addition of BIGPLAY programming to Rock Entertainment Sports Network's schedule will significantly enhance its sports offerings and provide fans with even more access to quality content centered around Cleveland's sports legacy.

For more information about BIGPLAY Sports Network's shows and programming, visit [www.BIGPLAY.com](http://www.BIGPLAY.com).

## Tags

2024-25 Season

Rock Entertainment Sports Network