

BROADCAST SCHEDULE UPDATE

5 GAMES TO SIMULCAST ON

FANDUEL SPORTS NETWORK

PEACHTREE TV ATLANTA'S CW

NOV 15
FDSNSE / WPCH

NOV 22
FDSNSE / WPCH

DEC 6
FDSNSE / WPCH

+2 GAMES TBD AT A LATER DATE

FANDUEL SPORTS NETWORK SOUTHEAST (FDSNSE)
PEACHTREE TV (WPCH)

Atlanta Hawks Partner with Gray's Peachtree TV to Simulcast Five Games Free, Over the Air

November 8, 2024 11:00 AM EST



Hawks' fans now have multiple viewing options to enjoy Hawks basketball with FanDuel Sports Network Southeast and Peachtree TV

ATLANTA, Georgia, November 8, 2024 – The Atlanta Hawks, Peachtree TV (WPCH), Peachtree Sports Network, and FanDuel Sports Network have agreed on a partnership to simulcast five games this season giving fans a variety of options to watch Hawks Basketball.

Peachtree TV will air select Hawks games beginning with the first Hawks Cup Night presented by Harrah's Cherokee Casinos Resort on Friday, November 15th against the Washington Wizards. This is the second consecutive season the Hawks have aired games with Peachtree TV.

These games will continue to be made available for local over-the-air distribution as part of the NBA's agreement with Diamond Sports Group, the owner of FanDuel Sports Network Southeast (formerly Bally Sports

Southeast). Peachtree TV and the Peachtree Sports Network will simulcast FanDuel Sports Network's production of the games.

"We are excited for the opportunity to partner with Peachtree TV on these broadcasts and provide Hawks fans an additional over-the-air option to watch some of our most anticipated games this season," Atlanta Hawks and State Farm Arena President of Business Enterprise and Chief Commercial Officer Andrew Saltzman said.

The slate of games includes home and road matchups, including the home matchup against the Wizards on Nov. 15 presented by Harrah's Cherokee Casinos Resort, the Nov. 22 game at the Chicago Bulls, and the Dec. 6 home game presented by Chick-fil-A® against the Los Angeles Lakers. Two additional games will be determined at a later date.

"Last season was a huge win for Hawks fans, and we are thrilled to bring the Hawks back to broadcast again to Peachtree TV," WANF/WPCH Vice President and General Manager Erik Schrader said. "Building the fanbase is what broadcast partnerships like this do best."

The agreement announced today will bring live games to the Hawks' huge fan base in the Atlanta market through Peachtree TV's free over-the-air broadcasts along with its carriage on all major cable and satellite pay-tv systems including Xfinity, Spectrum, DirecTV, and DISH Network. Peachtree TV is also available on YouTube TV and Hulu.

Peachtree TV has served as the official broadcast home for the Hawks' NBA G League affiliate, the College Park Skyhawks, since 2019.

For the full broadcast schedule, please visit [AtlantaNewsFirst.com/Hawks](https://atlantanewsfirst.com/Hawks).

For the full Atlanta Hawks 24-25 regular season schedule, please visit [Hawks.com/schedule](https://hawks.com/schedule).

Tags

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