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**MEN'S BASKETBALL**

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"ALL IN," presented by TriHealth, documents Xavier's Men's Basketball team from the first meeting in June, through summer workouts, fall practices, the regular season, postseason, as well as a lens into the off-court lives of players and coaches to give fans a unique perspective on the team and what really goes into navigating a college basketball season.

Produced by 1831 Media Network, creators of the Sean Miller Podcast, each episode of "ALL IN" will be an hour long, premiering locally on FOX19 in Cincinnati, Rock Entertainment Sports Network, and on the Sean Miller Podcast YouTube channel. New episodes will be released throughout the season.

"I think Xavier is one of the most understated college basketball programs in the country," Xavier Head Coach Sean Miller said. "If you venture outside of our passionate fan base, very few people truly understand the success we've had as a program both in the classroom and on the basketball court over the last 40 years.

"The 'ALL IN' docuseries gives us the opportunity to tell the story of Xavier basketball. I think it's a win-win across the board."

Following the success of the first year of the Sean Miller Podcast, Anthony Breen, founder and CEO of Synergistic and the 1831 Media Network, shared a vision with Coach Miller to turn the podcast's momentum into a second content series that connects Xavier and its program to a larger college basketball audience.

"The landscape of sports media has changed significantly over the last several years," said Breen. "Athletes, coaches, and programs now have the ability to connect directly and more deeply with their fans. As a Xavier alum, I felt that it was important for Xavier to be on the leading edge of this change in sports media. 'ALL IN' gives Xavier fans and college basketball fans a behind-the-scenes experience they've never seen before. As a result of this docuseries, 1831 has signed a media rights deal with FOX19, making every Tuesday night 'Xavier night' for the next year. This partnership with FOX19 and YouTube will drive substantial growth and brand awareness for Xavier, cementing the university as a pillar of the Cincinnati community.

"We're proud to start this journey of creating immersive content and have plans to continue expanding across Cincinnati, and into other markets as well."

1831 is excited to partner with TriHealth, the presenting sponsor of "ALL IN."

"TriHealth's unique relationship with Xavier started 20 years ago as a sports medicine contract, and it has evolved into a shared mission to care for the physical and mental well-being of students, athletes, and faculty and also to train future generations of healthcare professionals for Cincinnati," said Mark C. Clement, President and CEO of TriHealth. "We chose to sponsor this documentary because it highlights how our two institutions collaborate to achieve higher goals."

Founded in 2023, The 1831 Media Network is committed to its vision of partnering with influential athletes, coaches, teams, and public figures to enable them to control their voices and tell their stories through unique, immersive content that fans deserve.