



# Gray Media Census of Owned Television Stations

June 4, 2026

DMA	Market	Gray Channels	abc	CBS	FOX	NBC	CW	myTV	TELEMUNDO
154	Albany, GA	Peachtree	ABC			NBC	CW		Tel
183	Alexandria, LA	Gulf Coast		CBS		NBC	CW		
132	Amarillo, TX	South TX		CBS					Tel
147	Anchorage, AK	Last Frontier		CBS		NBC		MY	
7	Atlanta, GA	Peachtree					CW		Tel
110	Augusta, GA	Peachtree		CBS		NBC		MY	Tel
157	Bangor, ME			CBS			CW		
96	Baton Rouge, LA	Gulf Coast		CBS				MY	
158	Biloxi, MS	Gulf Coast	ABC	CBS					Tel
162	Binghamton, NY			CBS			CW		
46	Birmingham, AL	Gulf Coast			FOX				Tel
148	Bismarck, ND				FOX	NBC			
168	Bluefield, WV					NBC	CW		
178	Bowling Green, KY	TN Valley	ABC		FOX		CW		Tel
94	Burlington, VT			CBS				MY	
93	Cedar Rapids, IA	Matrix Midwest	ABC				CW	MY	
90	Champaign/Decatur, IL					NBC			
85	Charleston, SC	Palmetto		CBS					Tel
82	Charleston, WV					NBC	CW	MY	
21	Charlotte, NC			CBS					
174	Charlottesville, VA					NBC	CW		
38	Cincinnati, OH	Rock			FOX				Tel
173	Clarksburg, WV			CBS	FOX		CW	MY	
19	Cleveland, OH	Rock		CBS				MY	Tel
76	Columbia, SC	Palmetto				NBC	CW		Tel
126	Columbus, GA	Peachtree	ABC			NBC	CW		Tel
135	Columbus-Tupelo, MS		ABC			NBC			
105	Davenport, IA					NBC			
165	Dothan, AL	Peachtree		CBS		NBC	CW	MY	Tel
139	Duluth, MN	North Star		CBS		NBC	CW	MY	
109	Evansville, IN			CBS	FOX	NBC			
202	Fairbanks, AK	Last Frontier		CBS		NBC		MY	



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114	Fargo, ND			CBS		NBC	CW		
75	Flint, MI	Great Lakes		CBS				MY	
108	Ft. Wayne, IN		ABC		FOX	NBC	CW	MY	
156	Gainesville, FL		ABC				CW		Tel
68	Green Bay, WI		ABC						
102	Greenville, NC					NBC		MY	Tel
36	Greenville, SC	Palmetto			FOX				Tel
172	Harrisonburg, VA		ABC	CBS	FOX	NBC	CW	MY	
33	Hartford, CT	The Wax		CBS					
169	Hattiesburg, MS	Gulf Coast	ABC			NBC			Tel
69	Honolulu, HI	K5		CBS		NBC			Tel
73	Huntsville, AL	TN Valley	ABC			NBC			Tel
100	Jackson, MS	Gulf Coast				NBC			
175	Jackson, TN		ABC	CBS					
182	Jonesboro, AR		ABC			NBC	CW		Tel
207	Juneau, AK (not measured)	Last Frontier		CBS		NBC		MY	
35	Kansas City, KS			CBS				MY	
61	Knoxville, TN	TN Valley		CBS			CW	MY	Tel
129	La Crosse, WI					NBC	CW		
124	Lafayette, LA	Gulf Coast	ABC		FOX	NBC		MY	Tel
176	Lake Charles, LA	Gulf Coast				NBC	CW		
113	Lansing, MI	Great Lakes			FOX	NBC			
185	Laredo, TX	South TX	ABC	CBS		NBC	CW		Tel
40	Las Vegas, NV	Silver State			FOX				
63	Lexington, KY			CBS			CW		
190	Lima, OH		ABC	CBS	FOX	NBC	CW		
106	Lincoln, NE			CBS		NBC	CW	MY	
48	Louisville, KY				FOX	NBC	CW	MY	
140	Lubbock, TX	South TX			FOX	NBC	CW	MY	Tel
119	Macon, GA	Peachtree							Tel
78	Madison, WI					NBC	CW		



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199	Mankato, MN	North Star		CBS	FOX	NBC	CW		
181	Marquette, MI	Great Lakes			FOX	NBC			
51	Memphis, TN	Mid-South				NBC			Tel
192	Meridian, MS	Gulf Coast	ABC				CW	MY	Tel
144	Monroe, LA	Gulf Coast	ABC	CBS				MY	
127	Montgomery, AL	Gulf Coast			FOX	NBC			Tel
98	Myrtle Beach, SC	Palmetto				NBC			Tel
25	Nashville, TN	TN Valley				NBC			Tel
50	New Orleans, LA	Gulf Coast			FOX				
209	North Platte, NE			CBS	FOX	NBC	CW	MY	
146	Odessa, TX			CBS			CW	MY	Tel
71	Omaha, NE					NBC			
200	Ottumwa, IA				FOX	NBC	CW		
92	Paducah, KY-Cape Gir., MO	Matrix Midwest	ABC	CBS			CW		Tel
37	Palm Beach, FL				FOX				
143	Panama City, FL			CBS		NBC		MY	Tel
194	Parkersburg, WV			CBS	FOX	NBC	CW	MY	
57	Pensacola, FL-Mobile, AL	Gulf Coast			FOX				Tel
122	Peoria, IL	Matrix Midwest	ABC			NBC	CW	MY	
12	Phoenix, AZ	3TV, AZ Family Sports		CBS					
23	Portland, OR	Rose City			FOX			MY	
206	Presque Isle, ME			CBS	FOX	NBC	CW		
177	Quincy, IL	Matrix Midwest			FOX	NBC	CW	MY	
170	Rapid City, SD		ABC		FOX				
103	Reno, NV	Silver State	ABC				CW		Tel
54	Richmond, VA					NBC	CW		
70	Roanoke, VA			CBS				MY	
152	Rochester, MN	North Star			FOX	NBC	CW		
137	Rockford, IL	Matrix Midwest		CBS		NBC	CW		
27	Salt Lake City, UT	Gray Sports							



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84	Savannah, GA	Peachtree		CBS					Tel
159	Sherman, TX	South TX		CBS	FOX			MY	Tel
91	Shreveport, LA	Gulf Coast		CBS					Tel
150	Sioux City, IA	Matrix Midwest				NBC	CW		
112	Sioux Falls, SD		ABC		FOX	NBC			
99	South Bend, IN					NBC			
115	Springfield, MA		ABC	CBS	FOX				
74	Springfield, MO		ABC			NBC	CW		Tel
24	St. Louis, MO	Matrix Midwest		CBS				MY	
104	Tallahassee, FL			CBS				MY	Tel
11	Tampa, FL (Sarasota)		ABC						
160	Terre Haute, IN			CBS	FOX				
81	Toledo, OH		ABC				CW		
141	Topeka, KS			CBS				MY	
62	Tucson, AZ	AZ Family Sports		CBS					
107	Tyler, TX		ABC						Tel
83	Waco, TX			CBS			CW		Tel
180	Watertown, NY			CBS	FOX				
133	Wausau, WI			CBS	FOX		CW	MY	
189	West Lafayette, IN			CBS			CW		
149	Wichita Falls, TX		ABC						Tel
72	Wichita, KS			CBS			CW		
125	Wilmington, NC					NBC			Tel
163	Yuma, AZ	AZ Family Sports							
117	<b>TOTALS</b>	<b>61</b>	<b>30</b>	<b>55</b>	<b>35</b>	<b>59</b>	<b>51</b>	<b>37</b>	<b>44</b>

## Gray's Broadcast Sports Networks

**37%** US TV household reach across all markets

**67%** #1 station in 78 of 116 Nielsen measured TV markets





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- 87%** #1 and/or #2 station in 101 of 116 Nielsen measured TV markets
- 90%** Markets now airing local professional sports outside of Big Four Networks
- 52%** DMAs with a Gray-owned broadcast sports network



Ranks refer to the average all-day audience ratings during 2025, according to Nielsen.

\*In addition to the full-power markets identified above, Gray broadcasts Telemundo on low power stations in the Chattanooga, TN and Dayton, OH marke